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(Securities code : 6047; TSE Prime Market)
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Plan for Compliance with Listing Maintenance Standards (Improvement Period)

Gunosy inc. (hereinafter "the Company") has failed to meet the listing maintenance standards for the Prime Market as of May 2025. We hereby announce our plan for achieving compliance with the listing maintenance standards as detailed below.

1. Current Status of Compliance with Listing Maintenance Standards and Planning Period
As of May 31, 2025, our compliance status with the Prime Market standards is as shown in the table below, with the "Market Capitalization of Listed Shares" not meeting the required standard. The Company will pursue various initiatives to meet the listing maintenance standards, particularly regarding the "Market Capitalization of Listed Shares" requirement. If compliance cannot be confirmed within the improvement period ending May 31, 2026, the Company will be designated as "Securities Under Supervision (Confirmation)" by the Tokyo Stock Exchange. Subsequently, if the review by the Tokyo Stock Exchange based on the distribution status report as of May 31, 2026, confirms continued non-compliance with the market capitalization standard, the Company's shares will be designated as "Securities to be Delisted" and may be delisted on December 1, 2026.
The Company considers maintaining its listing on the Prime Market a critical issue. While we believe it is possible to meet the Prime Market's listing maintenance standards, including the market capitalization requirement, through the initiatives described below, we will also consider transitioning to the Standard Market if external environmental changes or market conditions significantly increase the likelihood of non-compliance within the planning period.

	Number of Shareholders	Number of Listed Shares	Market Capitalization of Listed Shares	Listed Share Ratio
Company Status (as of base date)	6,627	141,649 units	¥8.48 billion	57.4%
Listing Maintenance Standards	800	20,000 units	¥10.0 billion	35.0%
Items Included in Plan			○	
Planning Period			End of May 2026	

*The Company's compliance status is based on the "Notice Regarding Compliance with Listing Maintenance Standards (Distribution Standards)" received from the Tokyo Stock Exchange on June 25, 2025.

2. Basic Policy, Challenges, and Initiatives for Meeting Listing Maintenance Standards

(1) Basic Policy

Throughout the fiscal year ending May 2025, the Company and its consolidated subsidiary Game8 Inc. (hereinafter "Game8") have established a stable cash flow generation foundation in the media business. Additionally, to develop future growth drivers, we launched the Store and Commerce Business (hereinafter "S&C business") as a comprehensive payment service in the gaming sector, establishing S8 Plus Inc. as a joint venture with Sony Payment Services Inc., and entering new markets leveraging deregulation in external app payments.
Furthermore, slice Small Finance Bank Ltd. (hereinafter "slice"), one of our key investment targets, has made a fresh start as a digital-first bank in India and has achieved renewed growth in key KPIs. Through these developments, slice continues to show significant potential for medium to long-term growth.
In May 2025, we completed the acquisition of G Holdings Co., Ltd. (hereinafter "GH") as the first strategic M&A initiative aimed at improving capital efficiency and strengthening shareholder returns.
Regarding shareholder returns, we announced in our March 19, 2025, notice "Changes in Shareholder Return Policy and Revision of Year-end Dividend Forecast for FY2025 (Initial Dividend)" that we would prioritize the ratio of total dividends and share buybacks to consolidated shareholders' equity as a key indicator for shareholder returns. For FY2025, we decided to implement shareholder returns equivalent to 5% of consolidated shareholders' equity based on this policy. For future dividend policy, we have revised our previous no-dividend policy and adopted a policy based on Dividend on Equity (DOE). While aiming to achieve a DOE of 5% in the future, we plan to maintain stable dividends with a minimum DOE of 3% for the time being. Additionally, we will implement share buybacks appropriately in combination with dividends to continuously improve Earnings Per Share (EPS) and Return on Equity (ROE).
Despite these circumstances,the reason for our non-compliance with the Prime Market's market capitalization requirement stems from our inability to sufficiently reflect our growth strategy and capital efficiency improvements in our stock price amid continued macroeconomic uncertainties. Therefore, we have established a basic policy to achieve compliance with the listing maintenance standards by ensuring stock price appreciation through further improvement in capital efficiency commensurate with our capital size, strengthening shareholder returns based on this foundation, nurturing new businesses to acquire new growth drivers, and enhancing the value of existing investments, including slice.

(2) Challenges and Initiatives

As stated in our basic policy, we recognize that stock price appreciation is a crucial element in achieving the required market capitalization. To drive stock price

appreciation, we must comprehensively promote sustainable improvement in Return on Equity (ROE), steady growth in EBITDA and Earnings Per Share (EPS), as well as enhancement of the Price Earnings Ratio (PER)as our key challenge.
To achieve this, starting from the fiscal year ending May 2026,we have reorganized our business portfolio into three areas: "①Core Cash Area," "②Cash Flow Accumulation M&A Area," and "③High-Growth Option Area," aiming to maximize shareholder value through both stability and growth.While generating stable cash flow in the Core Cash Area, we will pursue M&A opportunities that promise stable cash flows, using our existing investable cash deposits as a foundation, to expand the Group's overall EBITDA.
Furthermore, we will strategically reinvest part of the cash flow generated from the Core Cash Area into the High-Growth Option Area, which is expected to achieve medium to long-term growth, to expand future EBITDA growth potential.
Using this expanded EBITDA as a source, we will further strengthen shareholder returns to improve our Price Earnings Ratio (PER) and enhance shareholder value.
The specific initiatives for each business portfolio and policies for continuous enhancement of shareholder returns are detailed below. Please also refer to our "Financial Results Briefing Materials for FY2025" released today.

① Initiatives in the Core Cash Area

The Core Cash Area consists of our media platforms "Gunosy" and "au Service Today," as well as Game8's domestic and international game strategy media business.
In this portfolio, we will continue to focus on generating stable cash flow. For "Gunosy," we will achieve efficient and sustainable business operations by maintaining a high-retention user base under strict cost control. For "au Service Today," which we jointly operate with KDDI CORPORATION, we will work to expand the user base through further strengthening of our collaborative framework.
At Game8, we will strive to maintain our No.1 position in page views as a domestic game strategy media while pursuing further growth in overseas game strategy media to strengthen our global presence and cash generation capabilities.

② Initiatives in the Cash Flow Accumulation M&A Area

The Cash Flow Accumulation M&A Area consists of GH, our first strategic M&A, and future M&A projects we will pursue.
GH operates as a "fabless game publisher" specializing in existing IP from anime and manga. Without maintaining large in-house development lines, they utilize external partners' development infrastructure and expertise while precisely controlling risk-return even at the IP licensing stage, achieving stable cash flow, high capital efficiency, and a reproducible business model for each title.
For the fiscal year ending May 2026, we plan to release 4-5 new games based on strong IPs, which are expected to contribute to our performance. While these new titles are expected to show some variation in results, even with conservative estimates, we

project contributions of ¥213 million on an EBITDA basis and ¥69 million in consolidated operating profit after deducting estimated goodwill amortization.
Going forward, we will promote post-merger integration (PMI) to enable GH to achieve performance exceeding expectations while actively pursuing new M&A opportunities that promise stable cash flow and strengthen our group's value chain.
Regarding new M&A, while keeping in mind future M&A that could contribute to our group's growth potential, our immediate policy will prioritize deals that instantly contribute to increasing group-wide EBITDA, executing them based on specific risk guidelines to avoid excessive financial risk. Specifically, investment amounts during the current medium-term management plan period (excluding borrowings) will be limited to our available investment cash (currently ¥3.0 billion). Additionally, regarding investment profitability, we will limit investments to projects where the expected Return on Invested Capital (ROIC)* two years after M&A execution is projected to exceed our Weighted Average Cost of Capital (WACC).
Furthermore, from the perspective of maintaining financial soundness, the ratio of net interest-bearing debt to consolidated EBITDA will be kept within 3 times, and when it exceeds 2 times, the appropriateness of borrowing will be carefully determined after thoroughly examining the impact on financial soundness.
Through the execution of such M&A and promotion of PMI, we will work to build up stable cash flow across the entire corporate group and lead to continuous improvement in capital efficiency. As a result, we aim to achieve sustainable enhancement of shareholder value through further strengthening of shareholder returns.

*Expected Return on Invested Capital (ROIC) = Expected tax-adjusted EBITDA two years after the relevant M&A deal ÷ Invested capital amount for the deal

③ Initiatives in High-Growth Option Areas

The Company is implementing selective investments in new business groups with high growth potential for medium to long-term corporate value enhancement. Currently, we position our strategic investment in slice, Game8's S&C business, and investment in our disclosure operations support cloud service 'IR Hub' as our main high-growth option areas.
Since its new start as a digital-first bank in India, slice has been making steady progress in expanding its deposit balance and AUM (Assets Under Management). For instance, the number of new account openings has reached approximately 300,000 per month, and deposit balances are growing at an annualized rate of about 2.5 times. This has led to reduced borrowing costs and steady improvement in profitability. At the end of June 2025, slice also launched a credit card service linked with UPI (Unified Payments Interface), a widely adopted payment infrastructure in India, and further AUM growth is expected. The Company will continue to strengthen its collaboration with slice as a major shareholder and work toward realizing the company's medium to long-term growth potential.

In the S&C business, we launched new services 'S8 Shops' and 'Game8 Store' in January 2025, marking our full-scale entry into the out-of-app payment market. This market is a growth area that has been newly opened up to over ¥2 trillion in scale due to legal reforms, and the Company aims to capture significant growth opportunities by leveraging its advantage of having Japan's largest game media platform. Going forward, we will work to improve profitability and expand business scale through service expansion and enhancement of user convenience.
IR Hub is a product that supports the efficiency of corporate IR operations through assistance in creating and translating financial results presentations and timely disclosure documents as a disclosure operations support cloud service. While currently focusing on customer acquisition, we are also promoting functional improvements and market development, with plans to expand it as a fundamental tool for IR practices in the future.
Through these initiatives in high-growth option areas, the Company aims to achieve medium to long-term sales and profit growth, and further enhance shareholder value by improving valuation indicators such as the Price Earnings Ratio (PER).

④ Continuous Enhancement of Shareholder Returns

Regarding shareholder returns, we will continue to prioritize the ratio of total dividends and share buybacks to consolidated shareholders' equity as a key indicator. Furthermore, we will achieve further strengthening of shareholder returns by expanding group-wide EBITDA through the aforementioned initiatives.
While aiming for stable dividend payments at a 5% Dividend on Equity (DOE) level in the future, we will implement share buybacks in appropriate combination with dividends, comprehensively considering factors such as the Company's stock price trends, Return on Equity (ROE) levels, stable cash flow levels and growth certainty, availability of attractive investment opportunities in growth areas, trading value status, and stock dilution status.
Additionally, we will continue our policy of returning at least 20% to shareholders when realized gains occur from investment cases including slice.
Through these shareholder return initiatives, we aim to enhance the Company's evaluation in the stock market and achieve sustainable stock price appreciation.

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