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### Notice Regarding Changes in Reportable Segments

Gunosy Inc. (hereinafter "the Company") hereby announces that at the Board of Directors meeting held on July 14, 2025, it was resolved to change the reportable segments starting from the first quarter of the fiscal year ending May 2026, as detailed below.

#### 1. Reasons for and Overview of Segment Changes

Previously, the Company's group had only the "Media Business" as its reportable segment, and information about other business segments was omitted due to their limited materiality.

However, in light of existing businesses achieving stable profitability and progress in M&A activities, the Company has decided to change its segment classification based on cash generation capability and growth potential to more accurately reflect the actual state of business activities.

Specifically, reportable segments will be divided into the following three categories:

- ① "Media Business": Consists of business units that generate stable cash flow as the group's foundation, including "Gunosy" and "au Service Today" operated by Gunosy Inc., as well as domestic and international media operated by Game8 Inc. (hereinafter "Game8").
- ② "G Holdings Business": Consists of businesses that maximize IP value through publishing social games utilizing existing IP such as anime and manga, operated by G Holdings Co., Ltd.

③ "New Business": This segment consists of business units including Game8's SC business and "IR Hub" operated by the Company, which are expected to achieve significant growth in the medium to long term.

Additionally, the Company conducts investment activities, primarily in slice Small Finance Bank Ltd., separate from the above businesses. While these investment activities may significantly impact business performance in the medium to long term as high-growth options, they are currently not recognized as reportable segments as they do not meet the requirements for independent business segments under accounting standards due to their non-continuous revenue recognition. Assets and profit/loss related to these investment activities will be presented as adjustment items.

## 2. Timing of Changes

The new reportable segment classification will be applied starting from the first quarter financial results for the fiscal year ending May 2026.

End