

# Gunosy

## **FY2026/5 Full Year Financial Results**

Gunosy Inc.  
TSE Standard (6047)



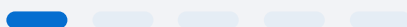
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# 1

Overall picture and FY26 summary

## Overall Picture and FY2026/5 Summary



## FY2026/5 Full-Year Results

|                  |                          | Full-Year Progress vs. Revised Plan | YoY                     |
|------------------|--------------------------|-------------------------------------|-------------------------|
| Net sales        | <b>6,441</b> Million yen | <b>99.9%</b>                        | <b>105.6%</b>           |
| Operating profit | <b>186</b> Million yen   | <b>74.4%</b>                        | <b>-389</b> Million yen |
| EBITDA           | <b>336</b> Million yen   | <b>84.0%</b>                        | <b>-242</b> Million yen |

- FY2026/5 net sales were in line with the revised full-year plan, reflecting the downside scenario for the domestic media market incorporated into the revised plan. However, the upfront investment phase at GH has continued longer than expected, resulting in operating profit and EBITDA falling below the revised plan. (See Page 5)

## Medium- to Long-Term Business Environment

- The rapid advancement of AI is expanding both the risks and opportunities in the media business environment. (See Page 6)
- The business alliance agreement with KDDI for the development and operation of the "au Service Today" portal app is scheduled to terminate at the end of March 2027. (See Page 7)
- Our portfolio company slice continues to achieve outstanding growth and has established a strong competitive position as a digital bank. **With net profit reaching ¥820 million in FY2026, we are confident that slice will become a core growth driver for the Group.** (See Page 9)

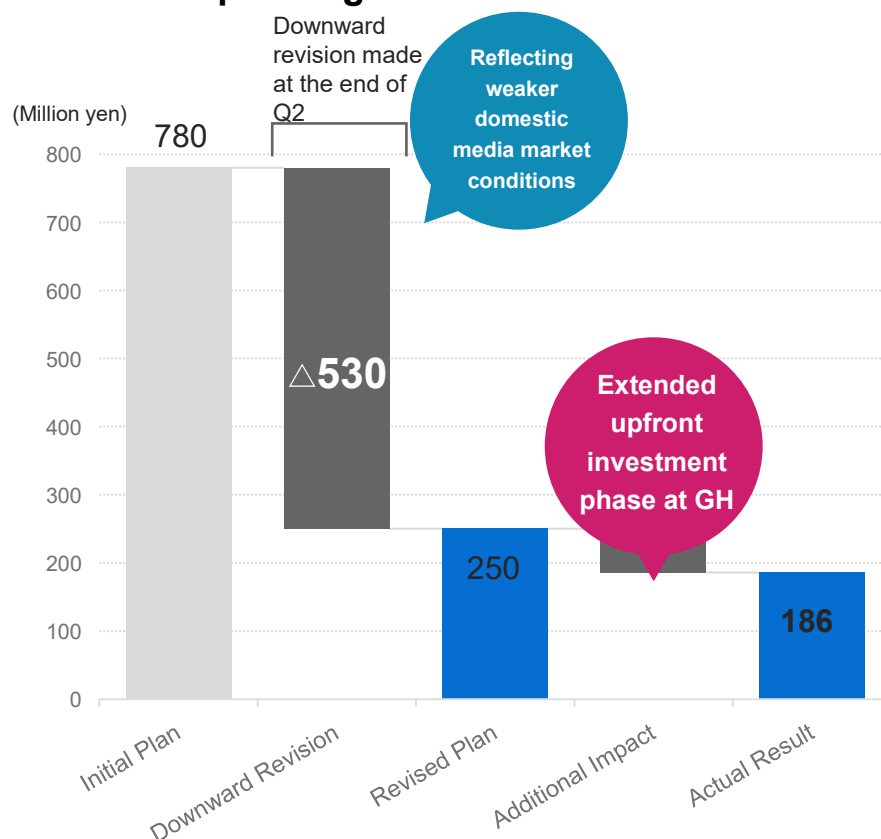
## FY2027/5 Management Policy

- Prioritize the transformation of our business structure so that AI becomes a key growth driver.
- Gunosy will redefine its product strategy and drive AI-first productivity transformation across the Group. (See Pages 11–17)

# Variance Factors Against the Revised FY2026/5 Full-Year Earnings Forecast

Domestic media market conditions tracked in line with the downside scenario incorporated into the revised second-half plan. Compared with the revised plan, the extended upfront investment phase at GH resulted in operating profit finishing below plan.

## FY2026/5 Operating Profit



## Key Variance Factors vs. Initial Forecast (by Portfolio)

### Core Cash

Primary driver of the Q2 downward revision

**Underperformance due to weaker market conditions for Gunosy and Game8**

### Cash-Flow Accretive M&A

Primary driver of the shortfall versus the revised full-year plan

**Extended upfront investment phase at GH**

### High-Growth Option

**Largely in line with plan**

# Medium- to Long-Term Business Environment Highlights

We remain confident in slice's medium- to long-term growth potential. At the same time, responding to AI-driven changes and mitigating the revenue risk arising from the termination of the business alliance with KDDI will be among the highest-priority issues in the next medium-term management plan.

## Positive Factors

### Growth Potential of slice

Established its position as a digital bank and achieved full-year profitability while sustaining growth.

#### Impact on Gunosy

- Potential for a significant increase in corporate value over the medium to long term

#### Key Features

- **We are confident that slice will remain the primary driver of our future growth.**
- **Our immediate priority is to transform the business structure of the Core Cash area, which serves as the foundation of our earnings.**

## Key Challenges

### Business Impact of AI

AI is creating both greater risks and greater opportunities for the media business.

#### Impact on Gunosy

- Increased volatility in the Core Cash area
- Opportunity for significant productivity improvements through business transformation

#### Response Strategy

- Shift the strategy for existing products in response to AI-driven changes in society
- Leverage AI-driven productivity improvements to significantly strengthen earnings generation

### Termination of the Business Alliance Agreement with KDDI

The business alliance agreement for au Service Today is scheduled to end in March 2027.

#### Impact on Gunosy

- Risk of losing revenue related to au Service Today from FY2028/5 onward

# Termination of the Business Alliance Agreement with KDDI Gunosy

We have decided to terminate the business alliance agreement with KDDI for au Service Today (scheduled for March 31, 2027). We recognize the resulting risk of lower revenue from FY2028/5 onward as one of the highest-priority management issues for FY2027/5 and will take appropriate measures to address it.

## Overview and Background of the Termination of the Business Alliance Agreement

### Overview

- The joint development and operation of the au Service Today portal application with KDDI will be terminated on March 31, 2027.

### Reasons for the Termination

## Strategic Portfolio Optimization in Response to Changes in the Business Environment

### Background

- Changes in the information distribution landscape driven by advances in generative AI
- Increasing diversification of user behavior and preferences

### Decision

- Both companies determined that concentrating management resources on their respective core business areas would contribute to enhancing corporate value.

## Impact on Financial Performance and Response Strategy

### Impact on Financial Performance

- The financial impact on FY2027/5 has already been incorporated into the full-year consolidated earnings forecast for FY2027/5 announced today. \* No separate quantitative impact has been disclosed, as it is included in the full-year earnings forecast.
- The termination of the business alliance agreement creates a risk of losing revenue related to au Service Today from FY2028/5 onward.

### Response Strategy

- Addressing the revenue decline risk arising from this matter is recognized as one of the highest-priority management issues for FY2027/5.
- **Thoroughly promote a strategic shift in existing products and productivity reforms in response to AI-driven changes in society.**
- Establish, within the current fiscal year, a business structure capable of generating profits through Gunosy and NewsLite alone.

# Direction of Reform through AI

We will continue to focus on the growth of slice, while promoting a shift to a business structure where AI serves as a growth driver and advancing productivity reforms through AI utilization.

## Organizational Direction for the Next Medium-Term Management Plan

Policy (1)

**Our growth centered on  
the growth of slice remains  
unchanged**

Policy (2)

**Shift to a business structure  
where AI serves as a growth driver**

Core Cash

Cash-Flow Accretive  
M&A

Others  
High-Growth Option

Operate businesses with high productivity and advanced decision-making

Policy (3)

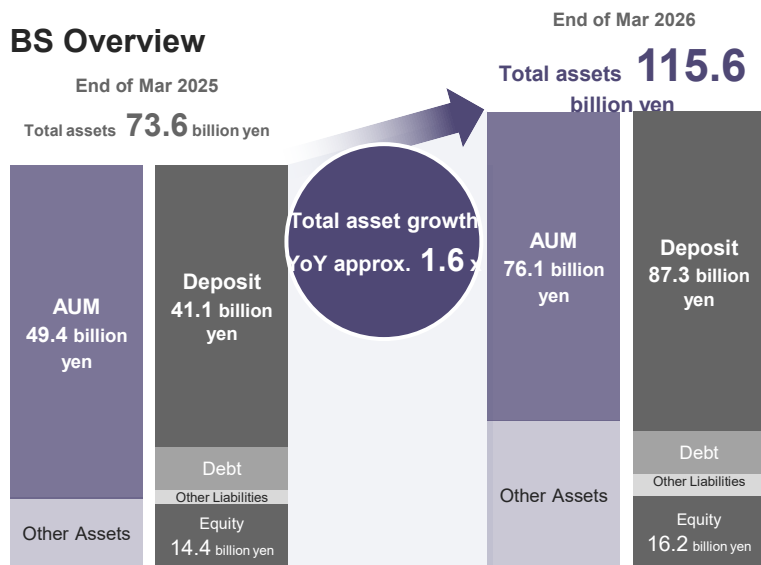
**Transformation to AI-native corporate operations**

# slice Business Overview

As a digital bank, it has achieved both innovation and discipline, **with net profit reaching 0.82 billion yen, turning profitable for the full year.**

We continue to expect growth as a core pillar driving the group's mid- to long-term corporate value enhancement.

## BS Overview

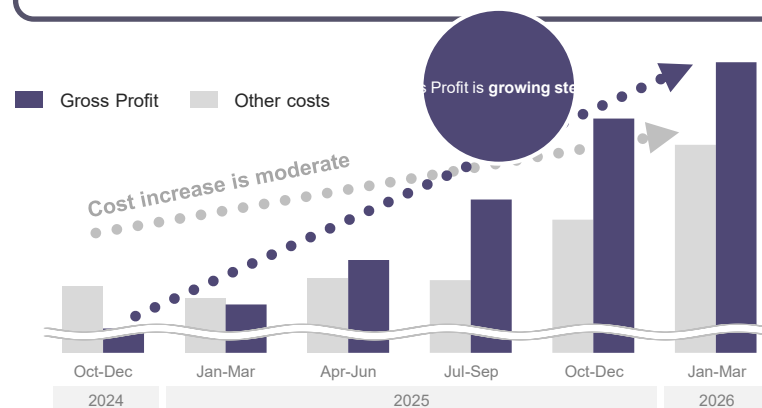


## P&L Overview

FY26 Full Year

Revenue **23.8** billion yen YoY 232%

Net profit **0.82** billion yen



### Highlights

1

Business Scale Growth

Total assets have exceeded the **100 billion yen mark**. Deposit acquisition has driven growth, with FY26 revenue reaching **23.8 billion yen, a 232% YoY growth**.

2

Improved Profitability

**Net profit reached 0.82 billion yen, achieving full-year profitability.**

An efficient P&L structure continues to be maintained, with cost growth kept in check relative to Gross Profit growth.

3

Growth Strategy

Through a digital channel strategy, **a competitive advantage as a digital bank has been established.**  
**Steady growth continues toward an IPO.**

4

Our Equity Ownership

Our equity ownership ratio is over **12.65%** on a fully diluted basis, **maintaining our position as the largest external shareholder.**

# slice Key KPI Status

Continuing to operate the business with a balance of profitability, liquidity, and capital soundness.

## Key KPI Status

|                                          | As of March 2026                                                   | KPI Overview and Assessment                                                                                                                                                                                                                                                                          |
|------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Deposit</b><br>(See P31)              | <b>87.3</b> billion yen<br>Annualized growth rate approx.<br>2.2 x | <ul style="list-style-type: none"> <li>Total deposits; indicator of funding capacity and business stability</li> <li>Expanded to a level sufficient to support lending growth, with limited funding constraints</li> </ul>                                                                           |
| <b>AUM</b><br>(See P32)                  | <b>76.1</b> billion yen<br>Annualized growth rate approx.<br>1.4 x | <ul style="list-style-type: none"> <li>Total lending and financial assets; indicator of business scale and growth</li> <li>While rapid deposit growth has removed funding constraints, from a financial soundness perspective, <b>capital strengthening is key to future rapid growth</b></li> </ul> |
| <b>LDR</b><br>(Loan to Deposit Ratio)    | Approx. <b>87%</b>                                                 | <ul style="list-style-type: none"> <li>Indicator of the balance between deposits and lending, measuring asset efficiency and liquidity balance</li> <li>High asset efficiency with adequate liquidity buffer, representing a well-balanced level</li> </ul>                                          |
| <b>LCR</b><br>(Liquidity Coverage Ratio) | <b>498%</b>                                                        | <ul style="list-style-type: none"> <li>Indicator of liquidity soundness, showing preparedness for short-term funding needs</li> <li>Significantly above regulatory thresholds, with sufficient resilience to short-term growth and volatility</li> </ul>                                             |
| <b>CAR</b><br>(Capital Adequacy Ratio)   | <b>19.1%</b>                                                       | <ul style="list-style-type: none"> <li>Indicator of capital sufficiency against risk-weighted assets, measuring bank financial soundness</li> <li>Adequate at this stage, <b>financial balance is sound</b></li> </ul>                                                                               |

### Key Features

**In the Indian market, regarding key banking KPIs, we are growing while maintaining a healthy balance.**

# Gunosy | Changes in the Media Landscape

We believe the rapid advancement of AI is fundamentally changing the way users consume and discover information.

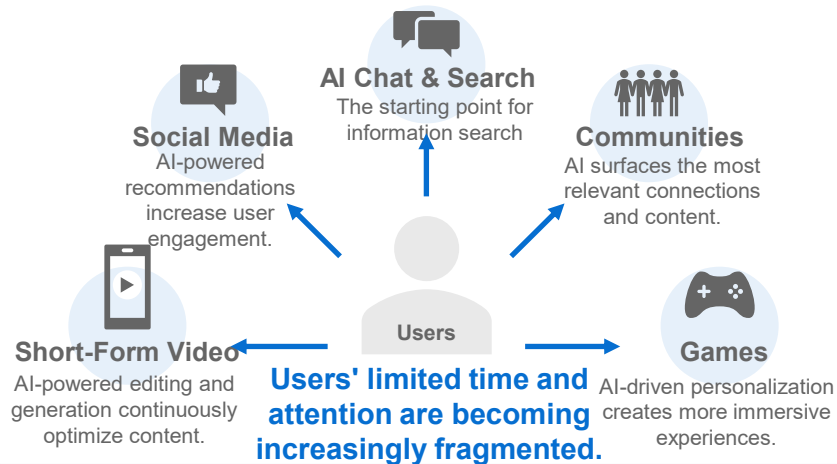


## Optimally deliver information to people around the world

The market environment is changing rapidly.

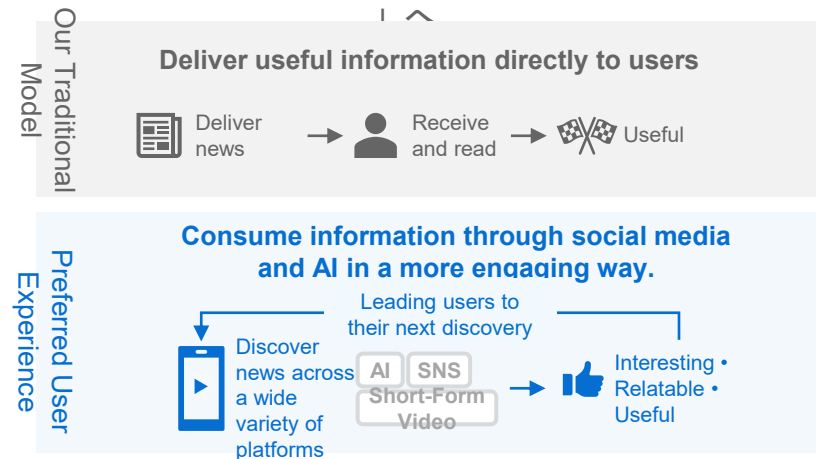
### AI Is Accelerating the Diversification of Information and Entertainment

Advances in AI are making every type of content experience more engaging and immersive.



### Shift in How Users Consume Information

From "receiving useful information directly" to **"actively choosing more engaging information experiences."**



**We must transform into a media platform that can win the battle for users' attention.**

# Gunosy | Redefining Our Domain

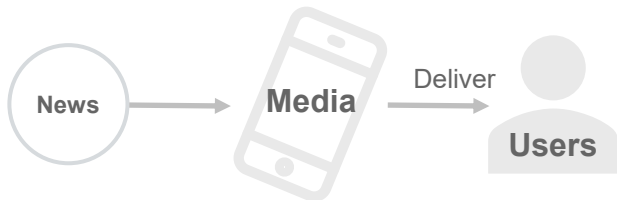
Gunosy

As users shift from traditional news experiences centered on reading **to entertainment-driven information experiences**, we aim to transform Gunosy into a media platform that fosters deep and lasting user engagement—something AI cannot easily replace.

Today

## Traditional News Experience (Passive)

While users can access and read useful information, **the experience lacks engagement, making it difficult to sustain continued use.**



Challenge

### Commoditization

High-quality news becomes buried among the vast amount of available content, making it difficult for users to discover.

Challenge

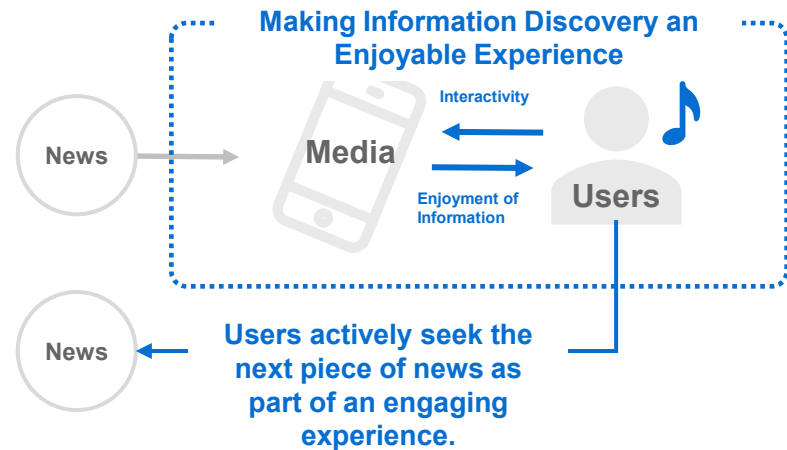
### Difficult to Sustain Engagement

Because users simply receive information passively, it is difficult for them to relate it to themselves, and their interest does not last.

Going Forward

## An Evolving Interactive Experience

**Transform the information consumption experience itself into entertainment**, creating a media platform that fosters deeper user engagement.



POINT①

### Personal Relevance

A mechanism that helps users discover and interpret news in the context of their own interests and everyday lives, making news feel more personally relevant.

POINT②

### Participation & Co-Creation

Incorporate interactive elements such as voting, predictions, rankings, and social comparisons to encourage active participation.

POINT③

### Continuity

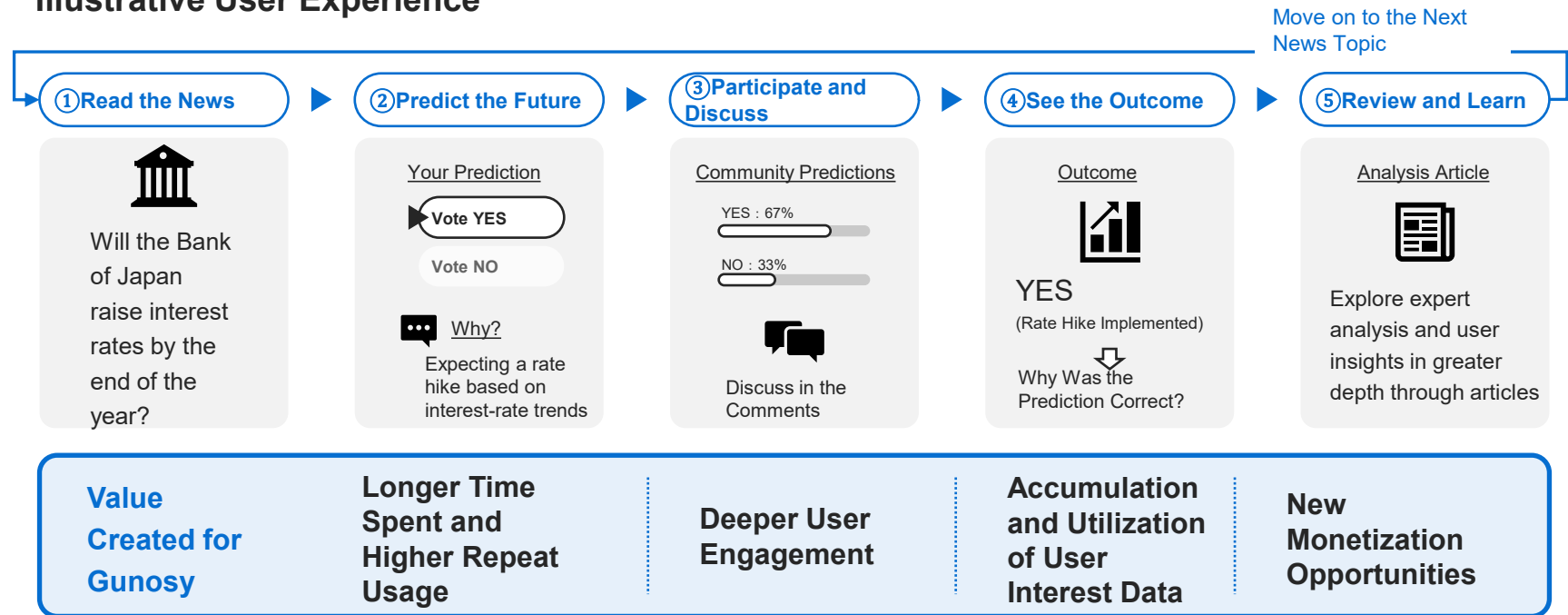
Create a seamless flow from results and related topics that naturally encourages users to continue exploring additional content.

# Example | Participatory Prediction-Based News Experience

Gunosy

By enabling users to predict and discuss future outcomes based on news and see how they turn out, we aim to create an experience that not only fosters deeper user engagement but also transforms information consumption itself into a form of entertainment.

## Illustrative User Experience



## Annual Prediction Market Trading Volume \*

2025

Approx. 20 billion dollars

2030 Forecast

Approx. 1 trillion dollars

Prediction markets are expanding rapidly worldwide as a new type of market in which participants predict future outcomes and trade or vote on a wide range of topics, including news, economics, politics, and sports.

Any introduction of prediction market-related services would be subject to a design suited to Japan's regulatory environment and market conditions.

\* 出典 : Bernstein Research "Prediction Market Volumes Will Hit \$1 Trillion by 2030" (2025年6月)

# Game8 | Growth Strategy

Game media is inherently difficult to replace with AI alone. Building on this strength, we will leverage AI to redefine the user experience, expand our business, and drive medium- to long-term growth.

## Changes in the Game Media Landscape in the

### AI Era

Characteristics of Game Strategy Content

- Game information changes continuously through updates.
- The information users need varies depending on their progress and objectives.
- Maintaining accuracy and freshness requires continuous verification and updates.

**Editorial capabilities built on primary information and continuous updates will remain highly valuable.**

Value That Increases in the AI Era

- Reliable evaluations
- Personalized strategy guidance
- Participatory and interactive experiences

**Competition will shift from the volume of information to the depth of user engagement.**

## Growth Strategy

### Our Vision

**Expand our business domain by redefining the user experience through AI.**

### 1 Redefine the Strategy Experience Through AI

Provide personalized strategy content based on each user's individual game data.

### 2 Diversify Traffic Sources and Monetization

Expand beyond search into video, social media, and communities.

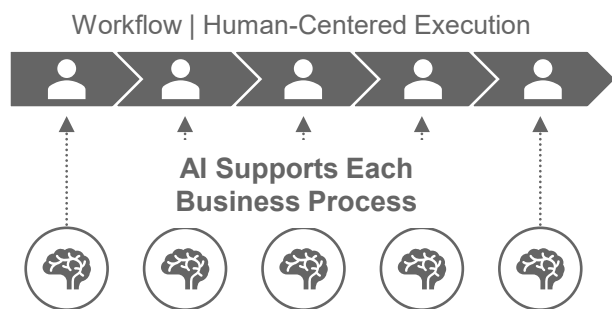
### 3 Strengthen the SC Business

Create a seamless path from game guides to purchases. (SC: Store & Commerce)

# Transforming to an AI-Native Operating Model

Rather than introducing AI into existing workflows on a piecemeal basis, we will redesign our workflows and organizational structure around AI, driving higher productivity and better decision-making across the Group.

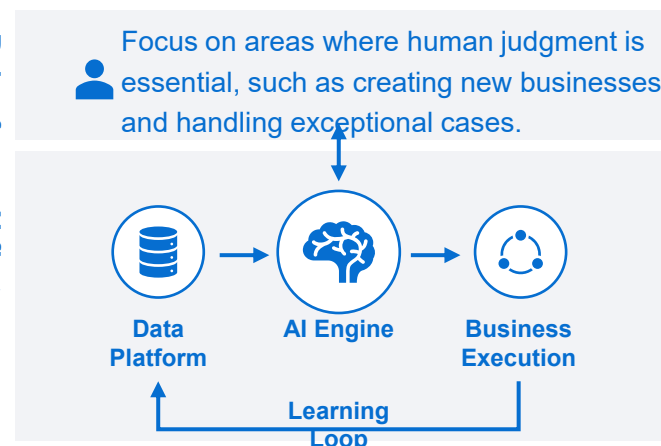
## Current State



While leveraging AI across individual tasks, we continue to build a shared foundation by capturing and organizing operational know-how.

## Future State

Role of People  
AI-first Operations



**Execution Support for Business Operations**

Role of AI

**Core Engine for Business Operations**

**Operational Processing and Coordination Hub**

Role of People

**Judgment, Decision-Making, and Oversight**

**Person-Dependent Operations**

Business Execution Process

**Process Decomposition and Standardization**

**Designed Around Human Involvement**

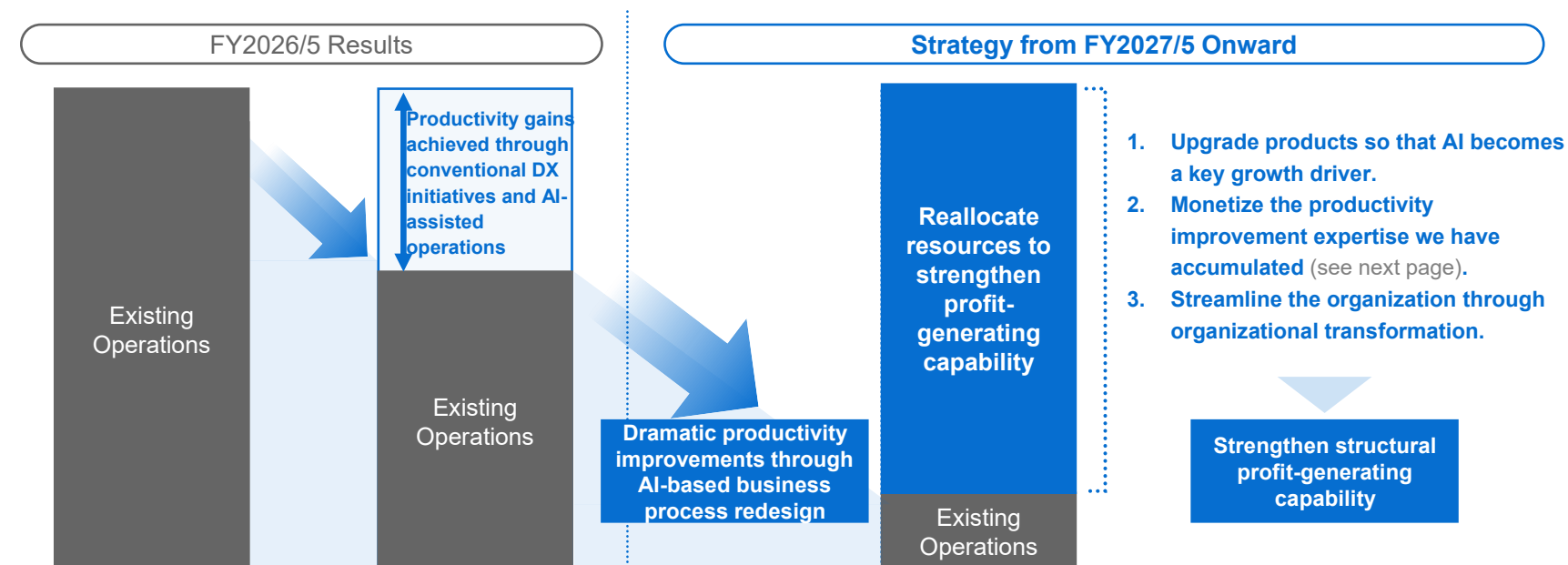
Workflow Structure

**Designed Around AI-Driven Execution**

# AI-Driven Productivity Transformation

Through digital transformation (DX) and the use of AI, we have already achieved approximately ¥40 million in annual cost savings. Going forward, we aim to strengthen our structural profit-generating capability by fully deploying AI agents to drive dramatic improvements in productivity.

## Reduction in Work Hours Through AI Utilization



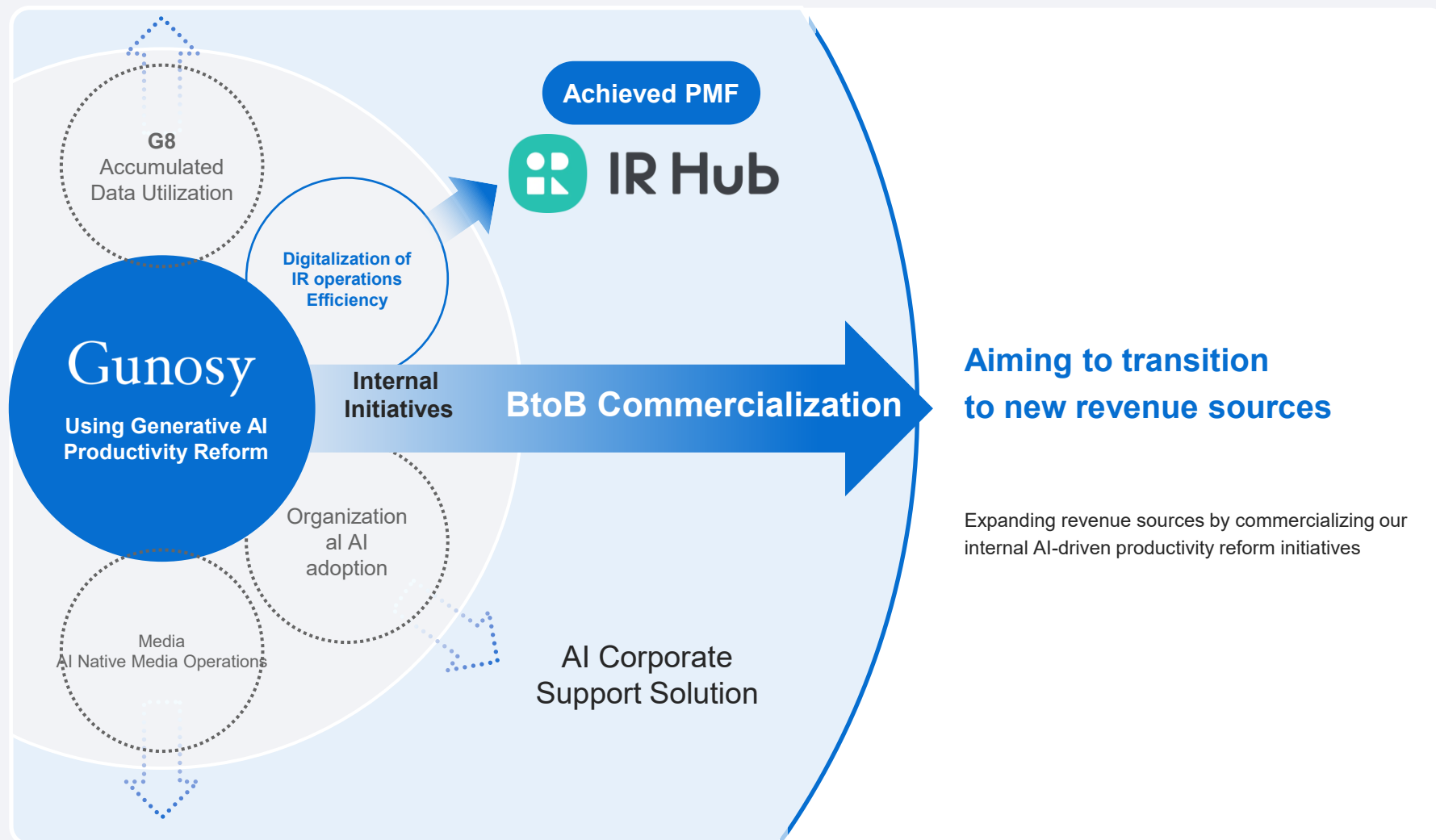
Cost Savings Achieved\*

Approx. **¥40 million** annually  
In addition, the foundation for further transformation in future fiscal years has been established.

By transforming our operating model to place AI at the core of business operations, we will achieve dramatic productivity gains and strengthen our structural profit-generating capability.

# BtoB Service Expansion

Building on our experience in achieving PMF for IR Hub, we aim to contribute not only to cost reduction but also to revenue growth by commercializing our internal AI-driven productivity reforms.



**Changed the basic story for achieving EBITDA**  
**FY2027/5 is positioned as a structural reform**  
**phase**

Accordingly, financial goals have been changed

Previous Medium-Term Financial Goals: As of FY2027/5

Business

Investment

**Prioritizing the transition to a business structure where AI serves as a growth driver for medium- to long-term growth.**

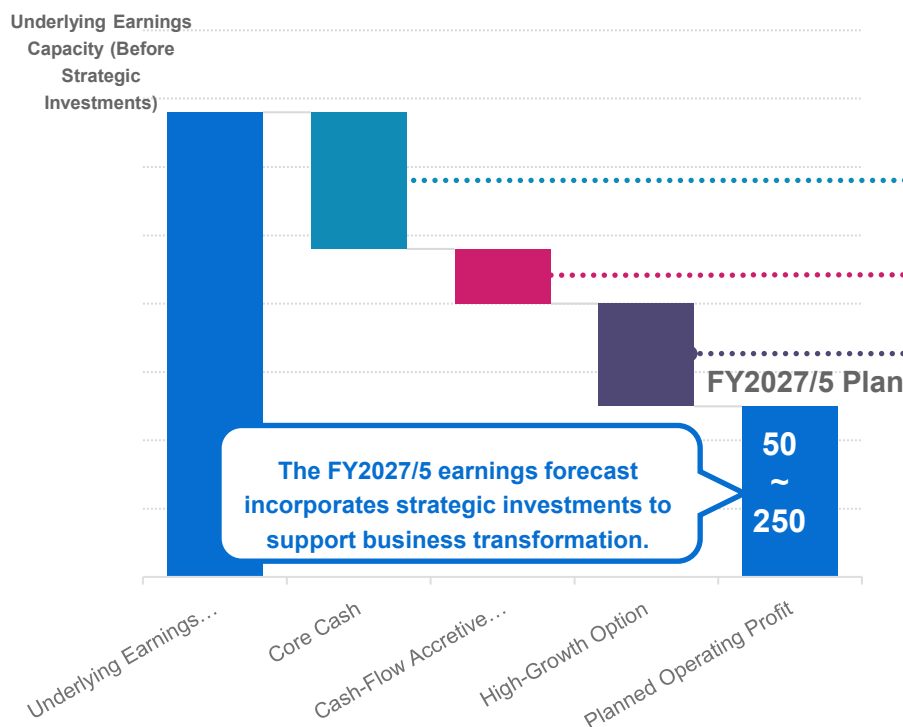
| Business                                                                                                | Investment                                                                                |
|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|
| <b>EBITDA</b><br><small>(on invested capital for existing businesses)</small><br><b>900</b> million yen | <b>ROIC</b><br><small>(on invested capital for existing businesses)</small><br><b>15%</b> |
|                                                                                                         | <b>IDP</b><br><b>30%</b>                                                                  |

# FY2027/5 Full-Year Plan

Although our current earnings capacity would allow us to generate approximately ¥400 million in operating profit, we will prioritize transforming our business structure so that AI becomes a key growth driver. Accordingly, we plan to make strategic investments within the range of our earnings.

## FY2027/5 Operating Profit Plan

(Million yen)



### Key Investment Themes for FY2027/5 by Business Area

#### Core Cash

Restructuring to transform the media business into one that is difficult to replace with AI.

#### Cash-Flow Accretive M&A

Upfront investment in game titles to support GH's medium- to long-term growth.

#### High-Growth Option

New investments to expand B2B services, led by SC (Store & Commerce) and IR Hub. (SC: Store & Commerce)

# FY2027/5 Earnings Forecast

Regarding operating profit, based on a level comparable to the results for this fiscal year, we anticipate a landing of 50-250 million yen, depending on the level of investment for structural reform and the progress of new businesses.

## FY2027/5 Earnings Forecast by Portfolio

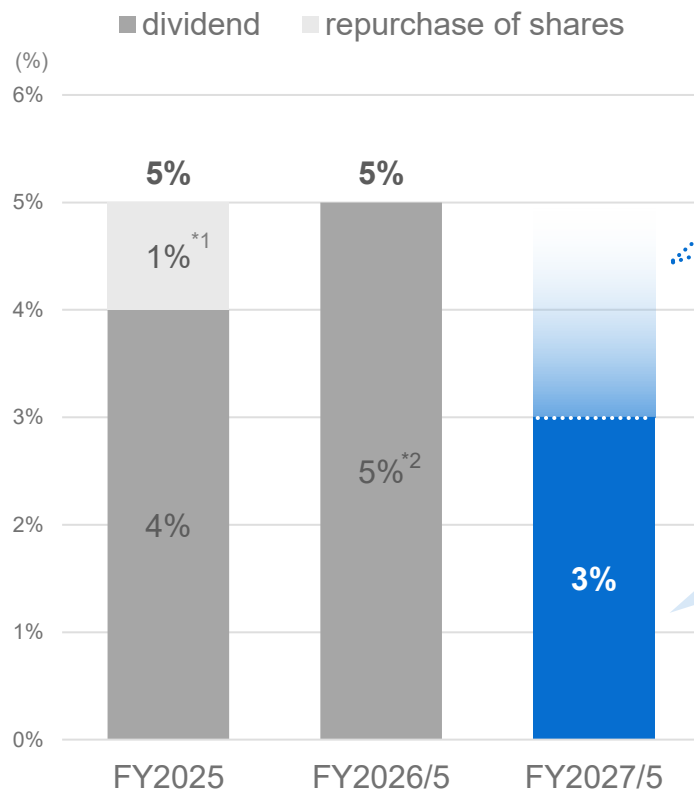
(million yen)

|                                                                       | Net sales                     |                               | Operating profit              |                               | EBITDA                        |                               |
|-----------------------------------------------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|-------------------------------|
|                                                                       | FY2026/5<br>Full-Year Results | FY2027/5<br>earnings forecast | FY2026/5<br>Full-Year Results | FY2027/5<br>earnings forecast | FY2026/5<br>Full-Year Results | FY2027/5<br>earnings forecast |
| Core Cash Area                                                        | 5,470                         | 4,316                         | 1,163                         | 785-920                       | 1,166                         | 788-923                       |
| Cash-Flow Accretive M&A Area<br>→GH                                   | 944                           | 713                           | (212)                         | (75)                          | (64)                          | 59                            |
| High-Growth Option Area<br>→SC Business excluding investment / IR Hub | 30                            | 68 - 230                      | (198)                         | (132)- (67)                   | (198)                         | (132)- (67)                   |
| Other Adjustments<br>(Common Costs, etc.)                             | (4)                           | (3)                           | (566)                         | (526)                         | (566)                         | (526)                         |
| Consolidated Total                                                    | 6,441                         | 5,094<br>-5,257               | 186                           | 50-250                        | 336                           | 187-387                       |

# FY2027/5 Shareholder Return Policy

While prioritizing capital allocation toward structural reforms where AI serves as a growth driver, we will maintain a base dividend of 3% DOE, taking into account our inherent profit generation capabilities. We will consider additional shareholder returns as needed, based on business performance, the status of slice, and investment exit gains.

Shareholder Return Trends (Return ratio based on dividends and share buybacks relative to shareholders' equity)



Main conditions for considering additional shareholder returns

Earnings upside

Status of slice

Investment exit gains

Background to the 3% DOE at the Beginning of FY2027/5

Prioritizing capital allocation toward structural reforms

Maintaining 3% as the Shareholder Return Policy

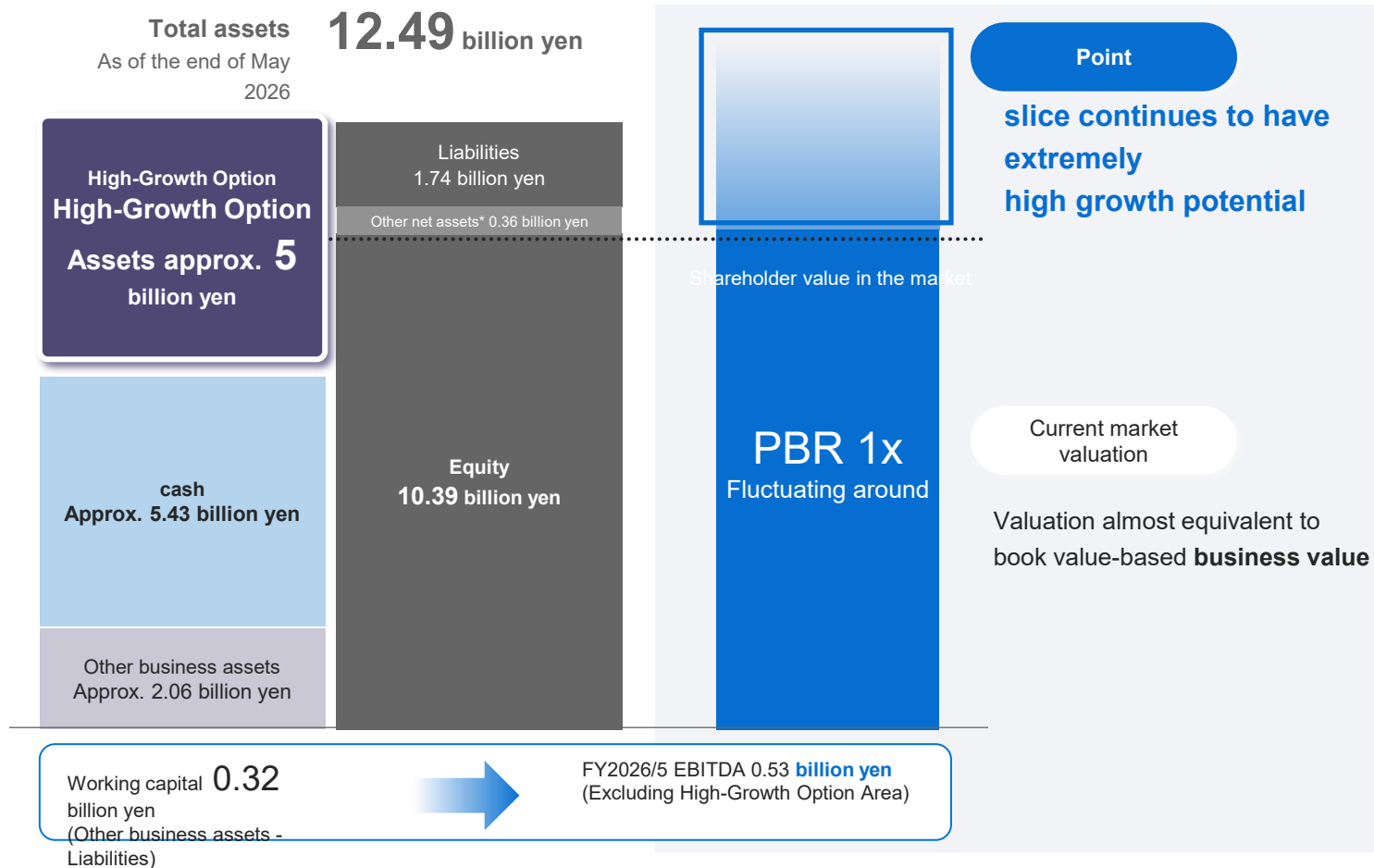
\* 1 In FY2025, we conducted a share repurchase equivalent to 1% of shareholders' equity.

\* 2 Of the 5% dividend implemented in FY2026/5, 1% is a special dividend.

# BS Overview and Future Policy

Aiming to reflect BS value appropriately in shareholder value, led by the potential of slice.

## BS Overview



\*Other net assets include the sum of valuation and translation adjustments, stock acquisition rights, and non-controlling interests.

# 2

Business Overview by Portfolio

## Business Overview by Portfolio

Core Cash Area

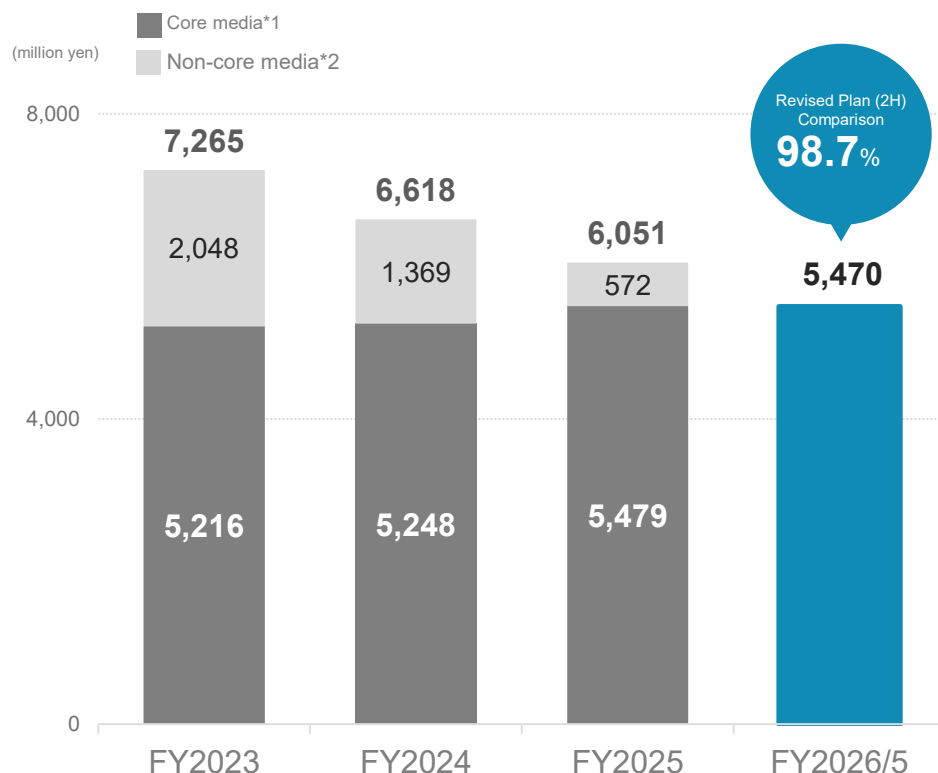
Cash-Flow Accretive M&A  
Area

High-Growth Option Area

# Core Cash Area | Portfolio Sales

Settled in a downside scenario due to the downturn in the domestic media market, as incorporated into the Revised Plan (2H).

## Portfolio Sales Trend



## Highlights (FY2026/5)



### Revenue from Core media

## Against the Revised Plan (2H) Settled almost as expected

### Gunosy Business

- Business environment trended in line with the downside scenario incorporated into the Revised Plan (2H)
- Impacted by the sluggish trend in the number of active users in the overall news app media market
- Core services, Gunosy and au Service Today, experienced a slight downward trend in revenue

### Game8 Media Business

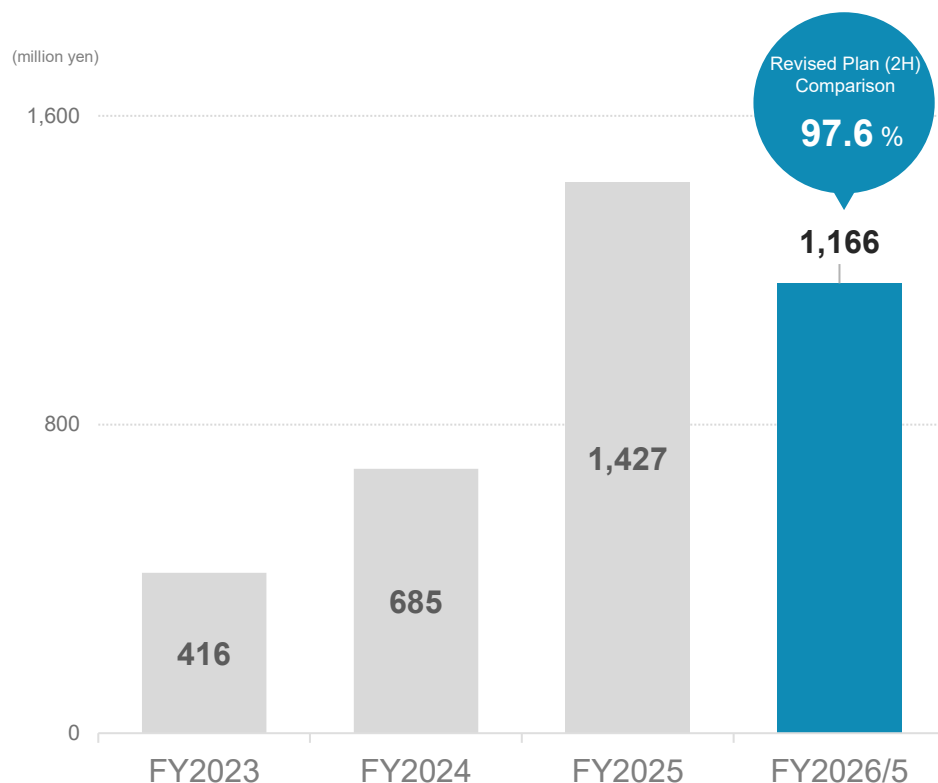
- Overseas media continued to perform well and drove this segment
- Domestic media underperformed due to market conditions Implemented various measures to secure profitability

# Core Cash Area | Portfolio EBITDA

Generated **1,166 million yen in EBITDA** in FY2026/5.

Promoting a shift to a business structure where AI is a growth driver and driving productivity reforms through AI utilization.

## Portfolio EBITDA Trend\*



## Highlights (FY2026/5)

### EBITDA from Core Cash Area

**1,166** million yen

#### Gunosy Business

- Business environment tracked a downside scenario
- Strengthening operations through AI utilization/DX initiatives
- Aiming for a shift to media that generates deep interest that cannot be replaced by AI

#### Game8 Media Business

- Executing various measures to secure profit amidst a shrinking trend due to the domestic market environment
- Growth of overseas media
- Strengthening operations through AI utilization/DX initiatives

# 2

Business Overview by Portfolio

## Business Overview by Portfolio

Core Cash Area

**Cash-Flow Accretive M&A  
Area**

High-Growth Option Area

# G Holdings (GH) | Progress Summary

Advancing development toward maximizing long-term revenue, while carefully assessing optimal release timing for each title.

## Titles Released

June 30, 2026  
Release



In-house release model

### Haikyuu!! TOUCH AND CONNECT

©古館春一(集英社)/「ハイキュー!!」製作委員会  
©G Holdings Co., Ltd.

July 23, 2026  
Release  
Scheduled



Sublicense model

### Yowamushi Pedal Resonance

©渡辺航(週刊少年チャンピオン)/弱虫ペダル05  
製作委員会  
©G Holdings Co., Ltd.  
©enish, inc.

2026  
Release  
Scheduled



Sublicense model

### Crimson Inferno (Togen Anki)

©漆原侑来(秋田書店)/桃源暗鬼製作委員会  
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## Key Features

- FY2026/5 results recorded an operating loss, partly due to the postponement of expected title releases and upfront advertising investments for new titles.
- Advancing development while carefully assessing optimal release timing to maximize long-term revenue.



Development of each title is progressing, **with earnings contribution expected mainly from FY2027/5 onward.**

+ Development of 2-3 additional new titles

# M&A | Revised Strategy and Financial Guidelines

As part of our AI-focused portfolio realignment, we are revising our M&A strategy by narrowing our target areas and applying more selective investment criteria.

## Revision of Our M&A Strategy

### Realigning Our Corporate Portfolio in Response to the Rapid Advancement of AI

**Previous Approach**  
Actively pursue strategic M&A opportunities in stable business areas.



**Revised Approach**  
Focus on businesses that are difficult to replace with AI or are positioned to benefit from AI, while applying rigorous investment screening.

## Financial Guidelines

### Maintain Our Existing Financial Guidelines

#### (1) Investment Capacity

Surplus cash: up to ¥3.0 billion

#### (2) Investment Returns

Target ROIC exceeding WACC within two years after the acquisition.

#### (3) Financial Leverage

Maintain consolidated Net Debt / EBITDA at 3.0× or below.

#### POINT

- Revise our M&A strategy as part of our AI-focused portfolio realignment.
- Narrow our investment focus and evaluate acquisition opportunities with greater discipline.
- Avoid excessive risk-taking while continuing to adhere to our financial guidelines.

# 2

Business Overview by Portfolio

## Business Overview by Portfolio

Core Cash Area

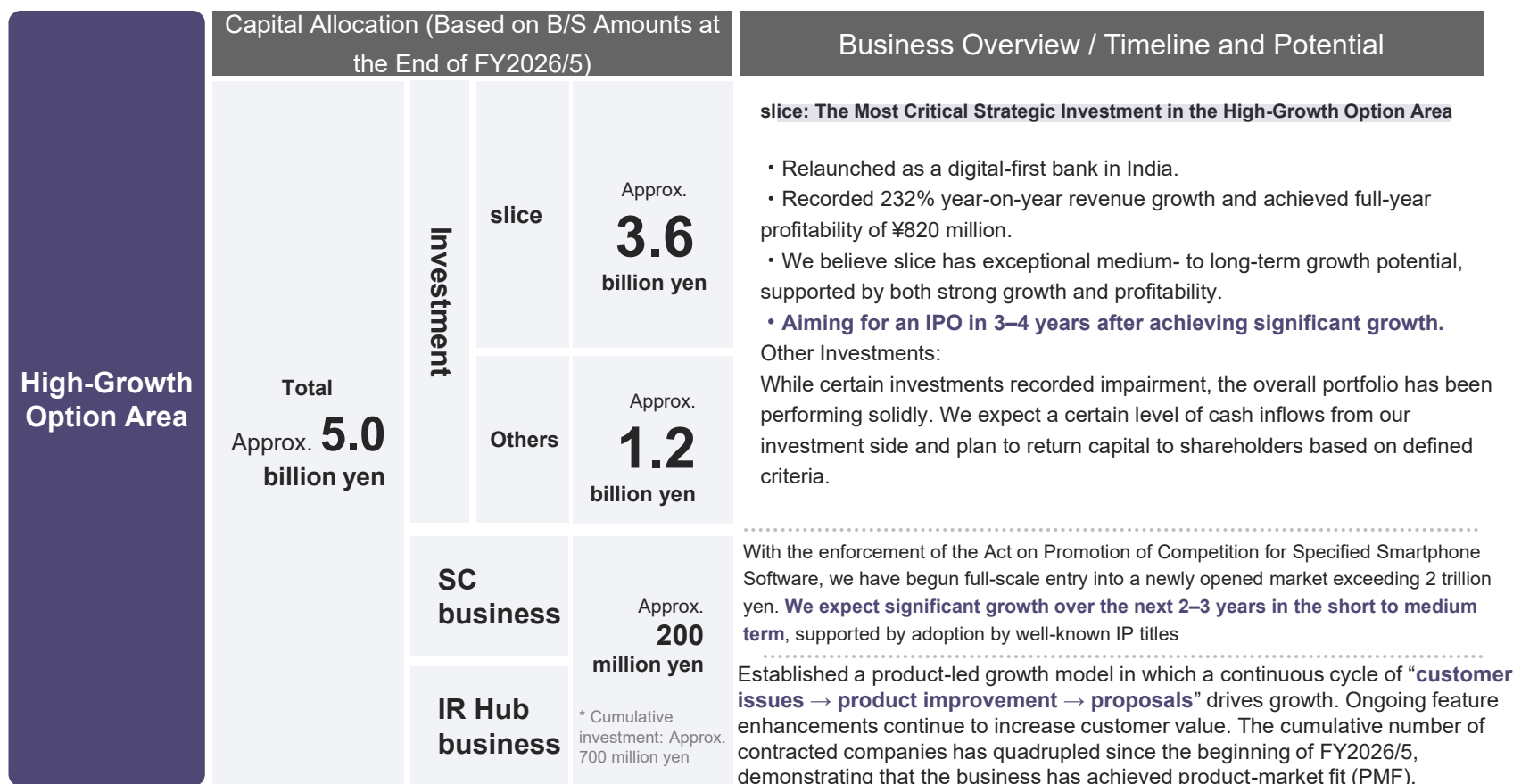
Cash-Flow Accretive M&A  
Area

High-Growth Option Area

# High-Growth Option Area | Capital Allocation Status

**Strategically and flexibly allocate capital to areas with strong mid- to long-term growth potential.**

Capital investments are made in slice, SC (Store & Commerce) business, IR Hub, and other businesses based on their respective timelines and growth potential.



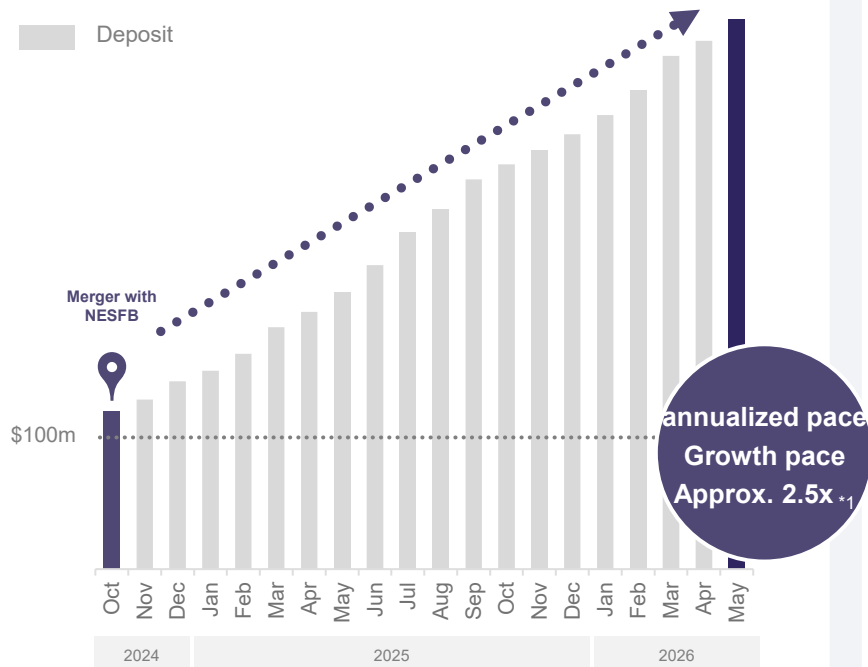
# slice | Business Scale Expansion – Deposit Growth

Maintained approximately 400K new account openings per month. Deposit has grown at an annualized pace of approximately 2.5x following the merger.

At the same time, the CASA ratio improved to approximately 40%, building a low-cost deposit base comparable to major Indian banks.

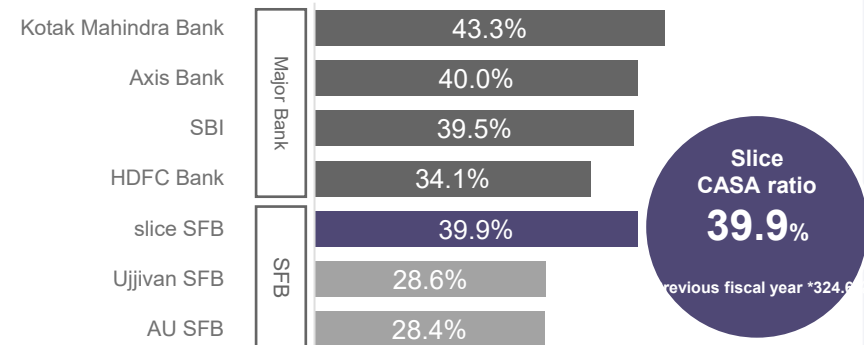
## Deposit

Deposit balance has steadily increased since the merger  
Growing at an annualized pace of approximately 2.5x



## Comparison of CASA Ratio with Major Banks (as of FY26 Q4) \*2

Significant improvement from 24.6% in the previous fiscal year to 39.9%  
Very high compared to other SFBs, at a level comparable to major Indian banks



## Significance of a high CASA ratio (Current Account and Savings Account)

### Low-cost funding

Expected to contribute to improved profit margins by suppressing funding costs.

### Progress in becoming a primary account

It is believed that active accounts with high usage frequency, such as for salary receipt and payments, are increasing.

### Foundation for cross-selling

Can serve as a foundation for future expansion of financial services such as Payments / Wealth / Insurance.

\* 1 CMGR (Compound Monthly Growth Rate) calculated over the 19-month period from the end of October 2024 to May 2026, rounded to the second decimal place. For convenience, a fixed exchange rate of INR/USD 0.012 is uniformly applied.

\* 2 Refer to the CASA ratio disclosures of each company for FY26 Q4.

\* 3 Referenced from slice SFB Annual report 2024-25

# Gunosy

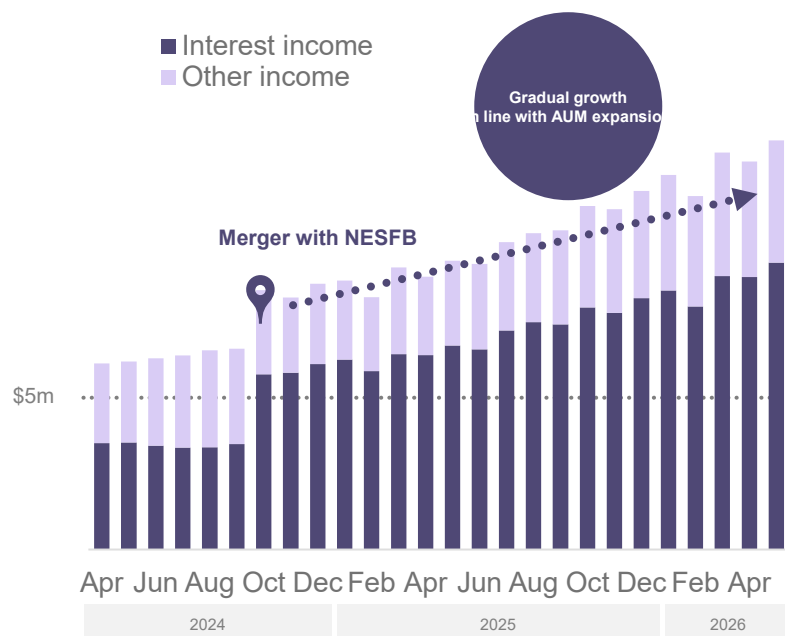
[illegible]

# slice | Profitability Status — Gross Revenue and Revenue Efficiency

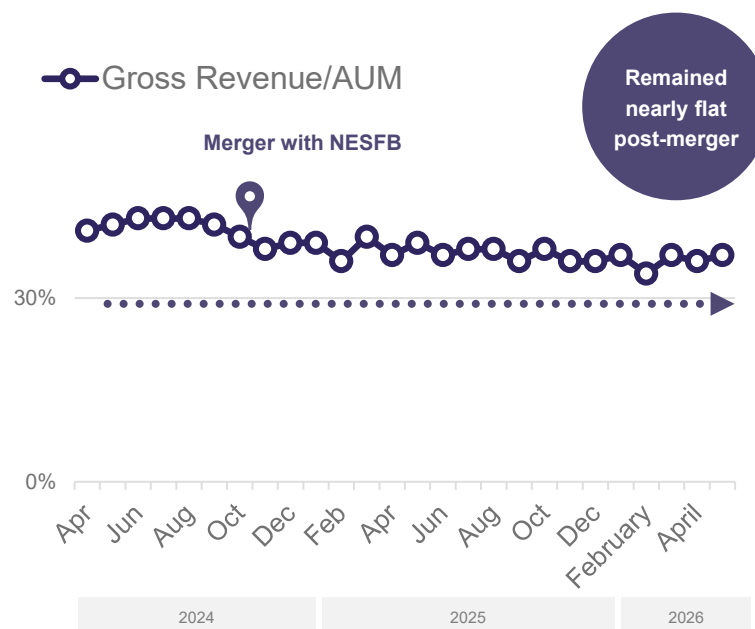
Profitability per AUM **has remained largely stable** after the merger.

Gross Revenue is expected to continue growing in line with the increase in AUM, which serves as a leading indicator.

## Gross Revenue (Total Income)



## Revenue Efficiency per AUM\*



### Key Features

- Gross Revenue **saw a significant increase** upon the merger.
  - The revenue ratio remained at nearly the same level after the merger.
- Growth is anticipated to follow the rise in AUM, which serves as a leading indicator, subject to a certain time lag.

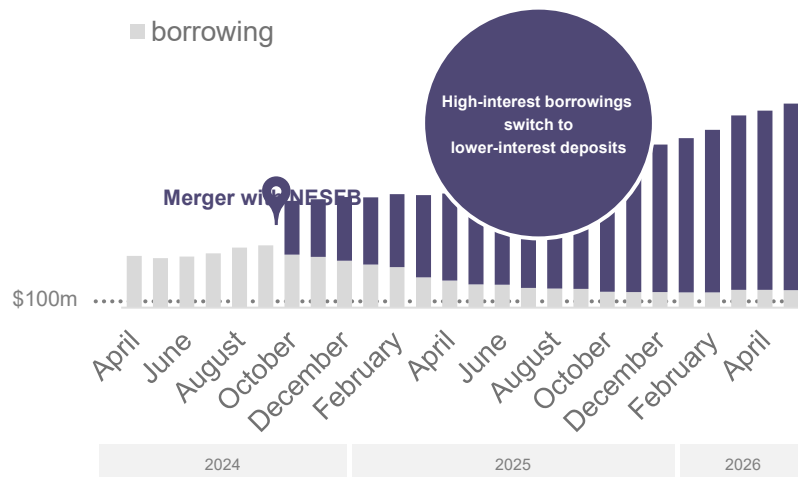
# slice | Profitability Status: Debt Profile and Cost of Funds

Following the merger, the funding structure has been shifting from high-interest borrowings to lower-cost deposits as deposits increased.

As a result, **the overall cost of funds for Debt has declined as expected.**

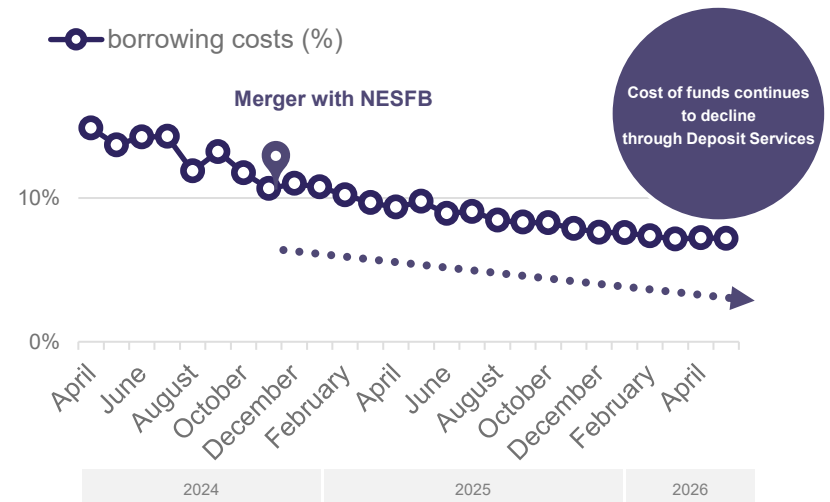
## Debt Profile

Repayment of high-interest borrowings from external financial institutions is progressing, **with a shift toward funding via lower-interest deposits.**



## borrowing costs

As borrowings gradually shift to deposits, the overall cost of funds continues to decline.



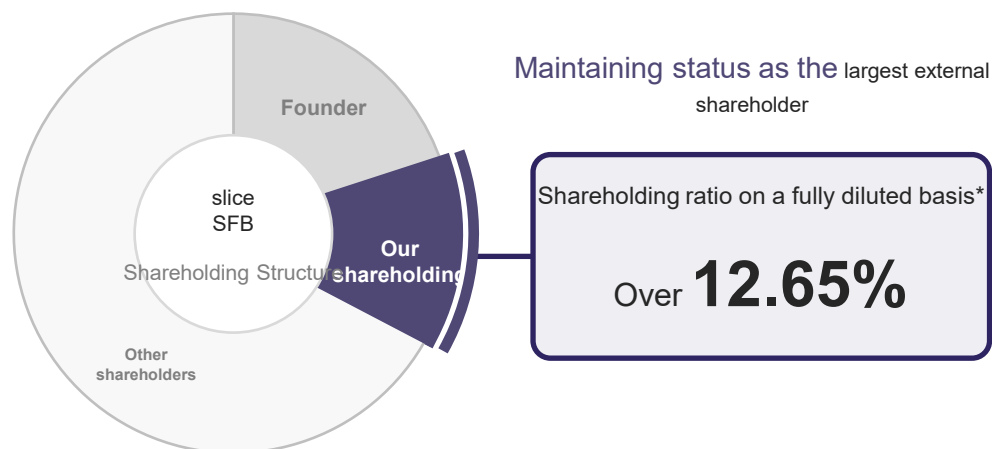
### Key Features

- The benchmark India Repo Rate has declined from 6.50% as of December 2024 to 5.25% as of February 2026.
- There remains room for further reduction in the cost of funds through Deposits, depending on the future trend of the India Repo Rate.

Even after the merger, we have maintained a shareholding of over 12.65 % on a fully diluted basis.

**As the largest external shareholder**, we support slice 's mid- to long-term growth and maintain a strong relationship.

## Our shareholdings



### About the Shareholding Ratio

- Under the equity method, the shareholding was disclosed at **17.7%** on a non-diluted basis, in accordance with accounting requirements.
- Going forward, disclosure will be made on a **fully diluted basis** due to the following factors:
  - Dilution resulting from the merger and exclusion from the equity method following the discontinuation of board representation
  - Potential impact of outstanding convertible shares on the shareholding ratio
- As some convertible shares may vary depending on performance and capital raising, the minimum ratio of **12.65%** at maximum dilution is used as the disclosure benchmark.

## Asset Management Structure

**As the largest external shareholder, we will continue to maintain a strong relationship.**

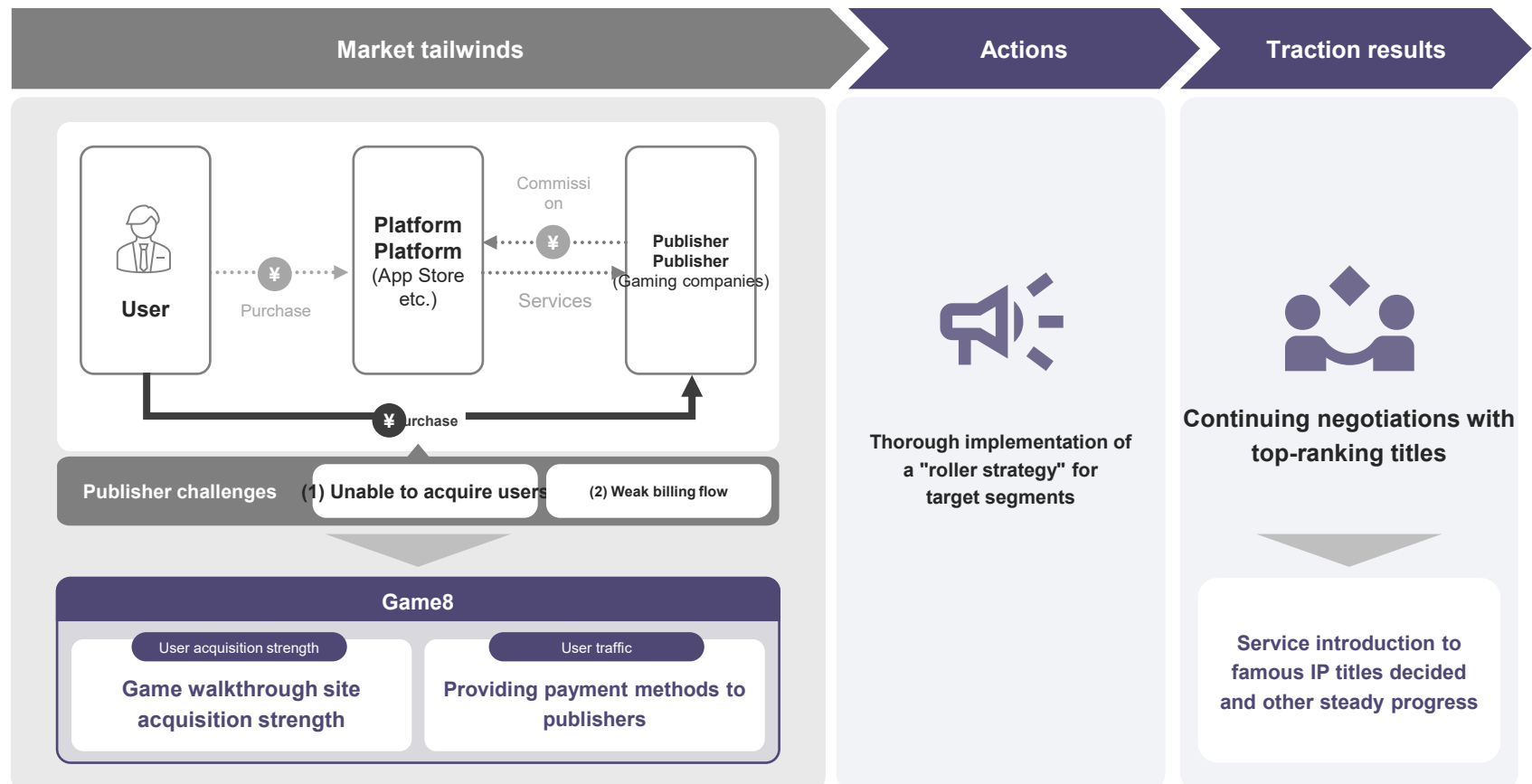
- With the transition to the banking business, we aimed to establish a structure that balances an optimal management team and growth. **As a result of discontinuing the dispatch of directors**, the company is no longer subject to the equity method of accounting.
- As the largest external shareholder**, we maintain a strong relationship to ensure appropriate monitoring is continued.
- Going forward, **our Chief Investment Officer, Maniwa, will remain responsible for asset management.**

# Game8 | SC Business Current Progress

Continuing to establish a foothold in a new market worth over 2 trillion yen by leveraging a unique position in user acquisition × user traffic.

Steady progress toward growth, including the decision to introduce services to famous IP games.

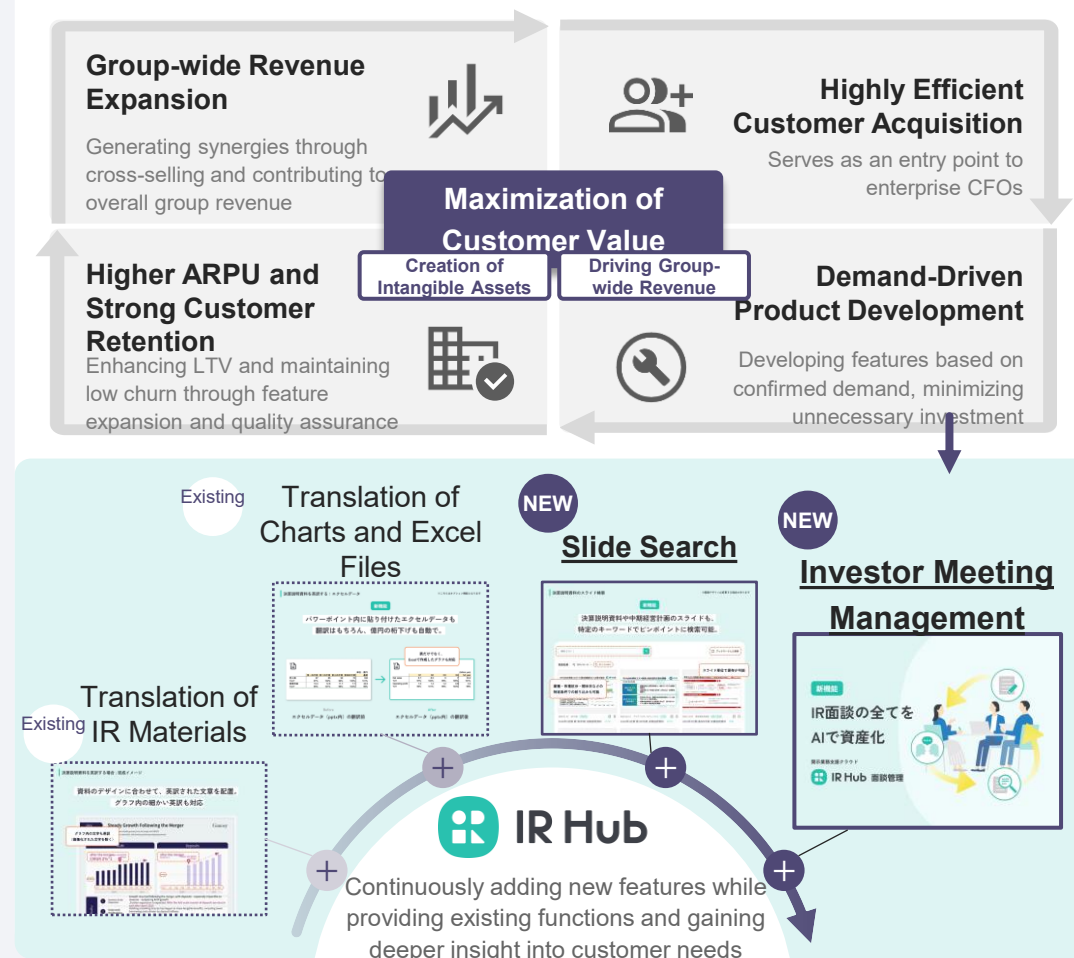
## Progress after the enforcement of the Act on Promotion of Competition for Specified Smartphone Software



# New Business | IR Hub Progress Update

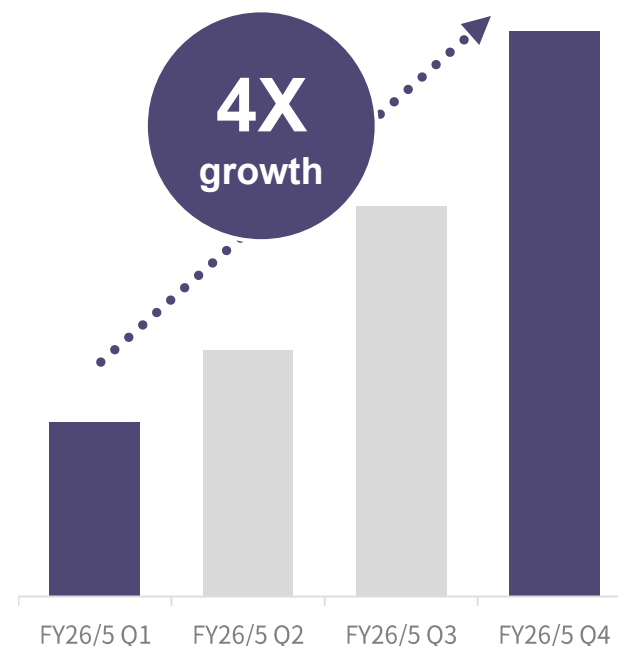
The cumulative number of contracted companies has continued to increase, growing fourfold since the beginning of FY2026/5. We have established a product-led growth cycle, providing a solid foundation for generating stable earnings from our B2B services going forward.

## Scale Flywheel



## Cumulative Number of IR Hub Client Companies by Quarter

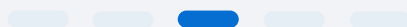
Cumulative Number of Client Companies  
Since the Beginning of FY2026/5



# 3

ESG Initiatives

## ESG Initiatives

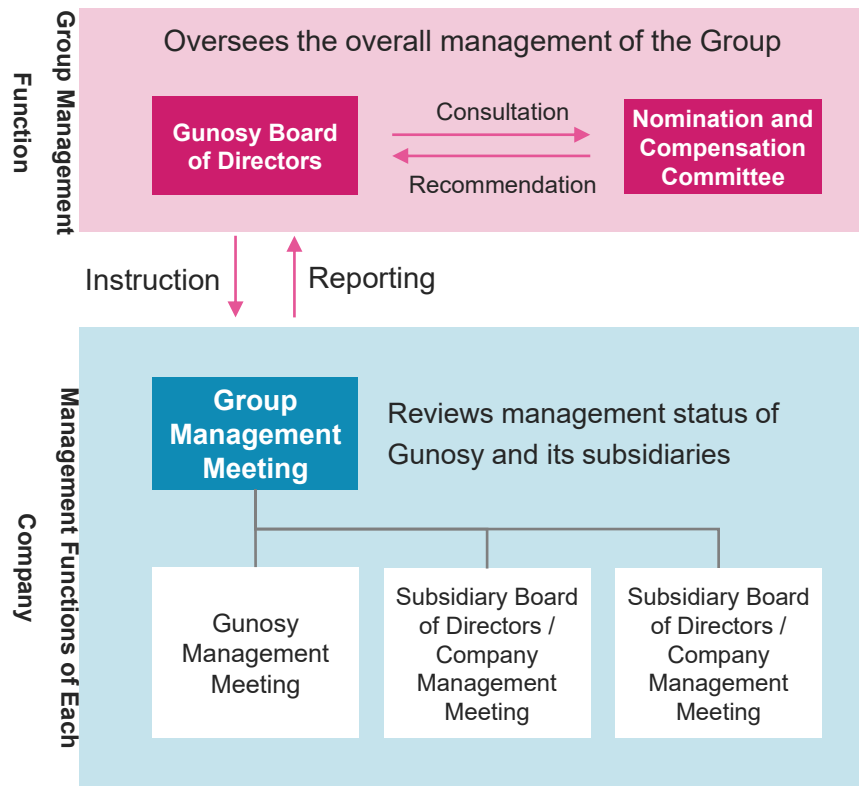


- 1 Designing appropriate governance with a focus on group management**
- 2 Designing and operating board agendas to enhance management precision**
- 3 Operating media with a commitment to providing a safe advertising experience**

# Designing Appropriate Governance for Group Management

**Establishing an organizational management framework capable of supporting full-scale group management.** We will continue to update our governance framework through constructive dialogue with capital markets.

## Key Committees in Group Management



## Board Composition

(See P47)

| Breakdown of Board Members | Number |
|----------------------------|--------|
| Number of Directors        | 9      |
| Outside Directors          | 4      |
| Independent Directors      | 4      |
| Number of Female Directors | 1      |

## Nomination and Compensation Committee

A voluntary Nomination and Compensation Committee chaired by an independent outside director, with a majority of independent outside directors, has been established.

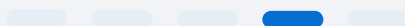


Ensures **objectivity and transparency** in **director appointments, dismissals, and compensation** through consultation and recommendations to the Board.

# 4

About Gunosy

## Company Profile





• • • • • • • • • •  
Optimally deliver  
information to people  
around the world

# Management Team

The management structure for FY2027/5 is as follows.



Representative Director and  
Chairman  
Group Chief Executive Officer  
(CEO)

**Shinji Kimura**



Representative Director  
President

**Kentaro Nishio**



Director  
Chief Operating Officer (COO)

**Shunsuke Sawamura**



Director  
Chief Financial Officer (CFO)

**Tatsuyuki Iwase**



Director (Outside)

**Suguru Tomizuka**



Director (Outside)

**Junichi Shiroshita**



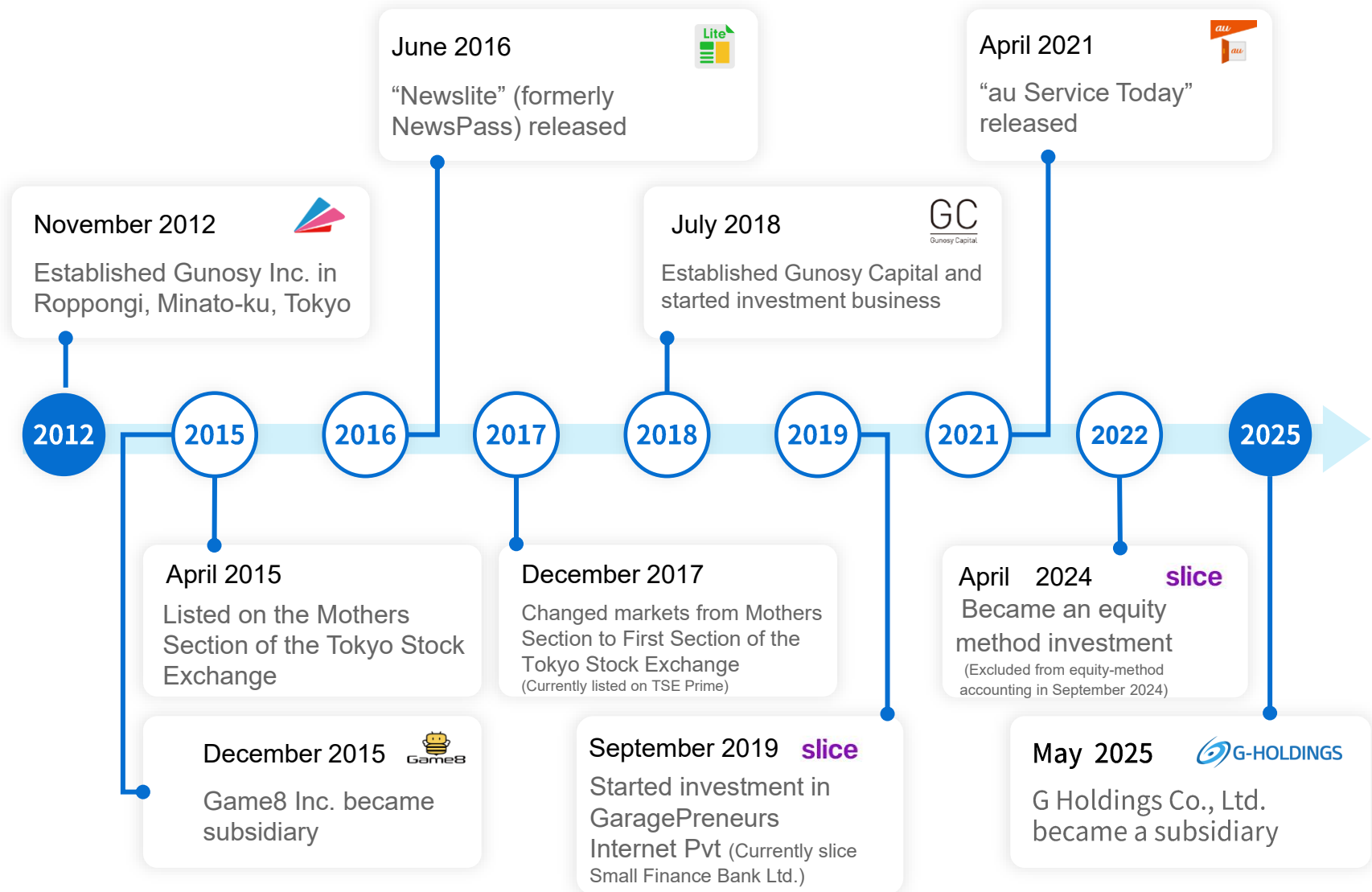
Director (Outside)

**Akihito Moriya**



Director (Outside)

**Hitomi Iba**



## Basic Information

|                       |                                                                                                           |            |                                                                             |                    |
|-----------------------|-----------------------------------------------------------------------------------------------------------|------------|-----------------------------------------------------------------------------|--------------------|
| ▪ Company name        | Gunosy Inc.                                                                                               | ▪ Officers | Representative Director and Chairman<br>Group Chief Executive Officer (CEO) | Shinji Kimura      |
| ▪ Representative      | Shinji Kimura<br>Kentaro Nishio                                                                           |            | Representative Director and President                                       | Kentaro Nishio     |
| ▪ Established         | November 14, 2012                                                                                         |            | Director<br>Chief Operating Officer (COO)                                   | Shunsuke Sawamura  |
| ▪ Fiscal year end     | May                                                                                                       |            | Director<br>Chief Financial Officer (CFO)                                   | Tatsuyuki Iwase    |
| ▪ Capital             | 4,099 million yen (as of the end of May 2026)                                                             |            | Director                                                                    | Ryuichiro Hayashi  |
| ▪ Stock Code          | 6047 (TSE Standard Market)                                                                                |            | Director (Outside)                                                          | Suguru Tomizuka    |
| ▪ Audit corporation   | Ernst & Young ShinNihon LLC                                                                               |            | Director (Outside)                                                          | Junichi Shiroshita |
| ▪ Number of employees | 205<br>( as of the end of May 2026, on a consolidated basis)                                              |            | Director (Outside)                                                          | Akihito Moriya     |
| ▪ Head office         | 2-24-12 Shibuya, Shibuya-ku, Tokyo                                                                        |            | Director (Outside)                                                          | Hitomi Iba         |
| ▪ Business            | information curation service<br>Development and operation of information curation service and other media |            | Corporate Auditor                                                           | Masakazu Ishibashi |
|                       |                                                                                                           |            | Corporate Auditor (Outside)                                                 | Kenji Shimizu      |
|                       |                                                                                                           |            | Corporate Auditor (Outside)                                                 | Kengo Wada         |

## From “Gunosy Way” to “Gunosy Pride”

Gunosy

The concept of "Gunosy Way", which had been defined as a milestone for Gunosy to follow, was **redesigned as "Gunosy Pride"**, which inherits the original thoughts and concepts.

Gunosy

### 1 “Triple win” philosophy

Benefit the customer, the user, and the world. Benefit yourself, others, and your fellow employees. We will continue to create a cycle of goodness not only outside the company and society, but within our company as well.

### 2 Creating opportunities with science

We will use data and technology to accelerate innovation with facts. We will also use science to solve social issues.

### 3 Centennial quality

We do not stop working until we feel that this is the best we can do, rather than thinking that this is good enough. We will face the work in front of us with sincerity and honesty, seeking quality that will endure for a hundred years.

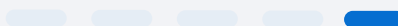
### 4 Respond to adversity in a positive way

There are as many adversities as there are challenges. However, we believe that it is the adversity that brings us the opportunity for growth. We will not run away from the obstacles in front of us, but rather we will aggressively pursue our business in adversity.

# 5

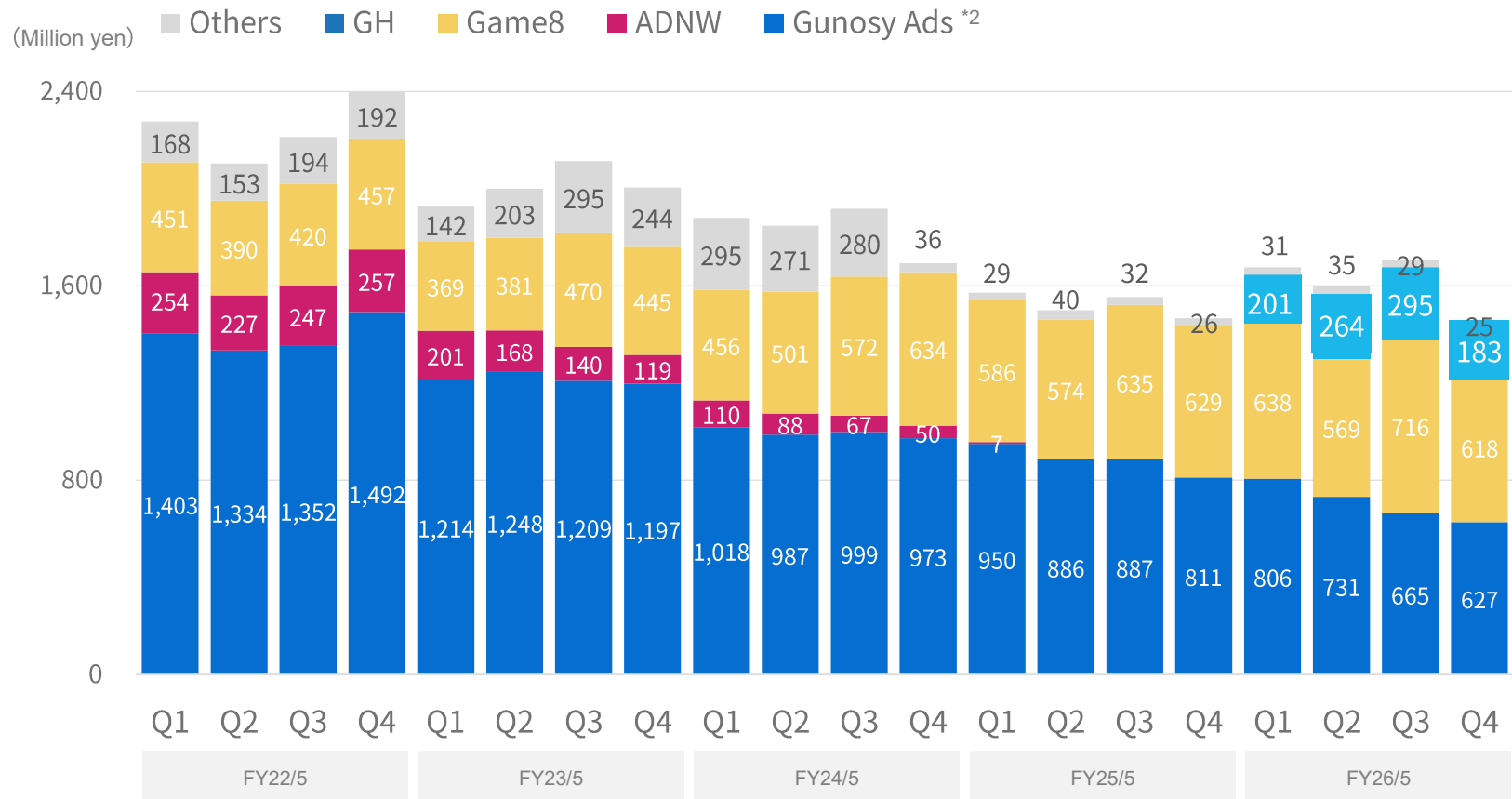
About Business Details

## Business Segments Overview



# Breakdown of Net Sales \*1

Group-wide net sales remained broadly flat year on year.



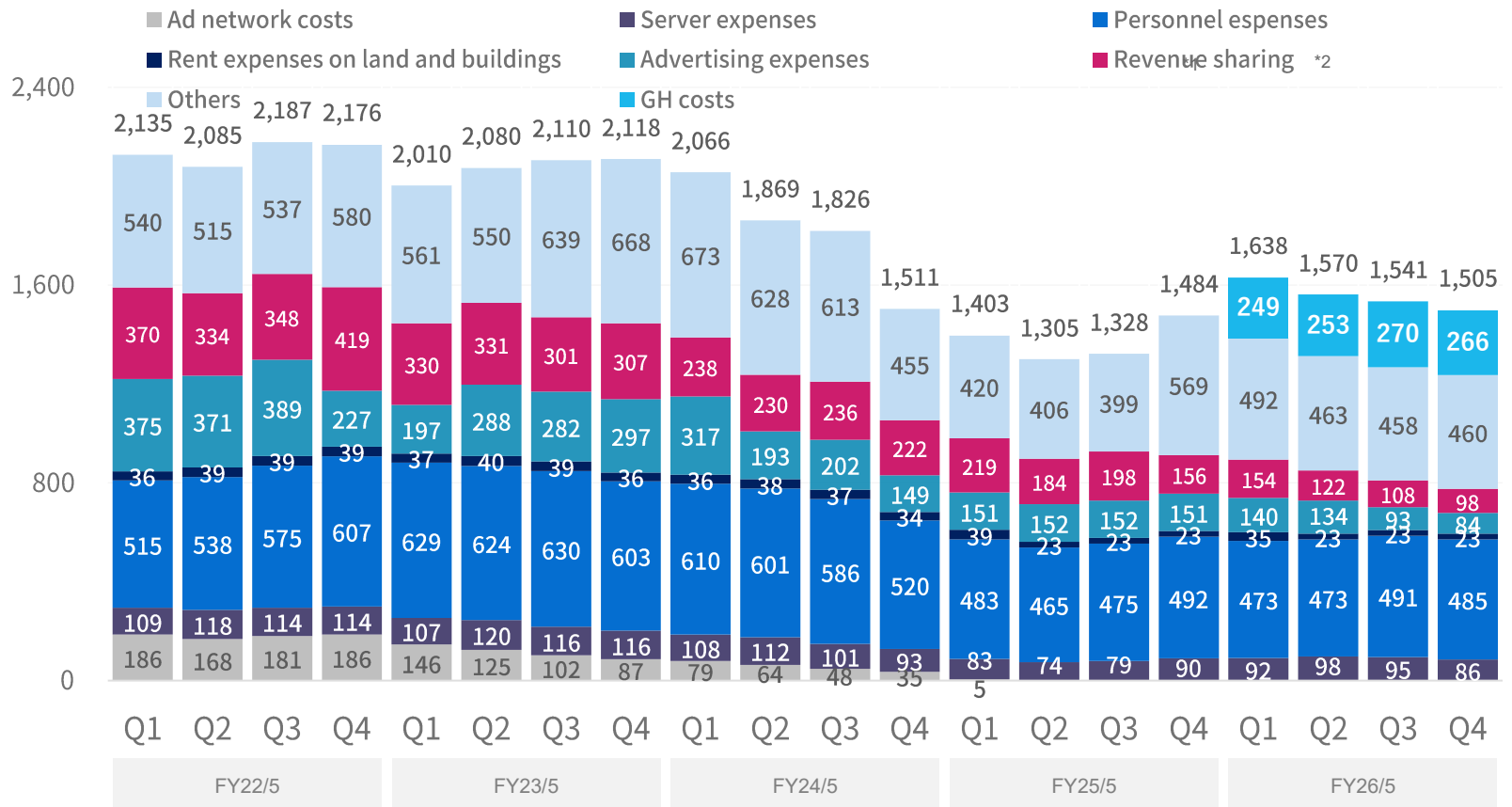
\*1: Sales of Gunosy Ads, ADNW and Game8 are presented on a nonconsolidated basis. Internal trade adjustments are included in Others

\*2: Sales of Gunosy Ads are the total of "Gunosy," "NewsLite (formerly NewsPass)," "au Service Today," and "LUCRA" (Service ended in February 2023).

# Cost Structure

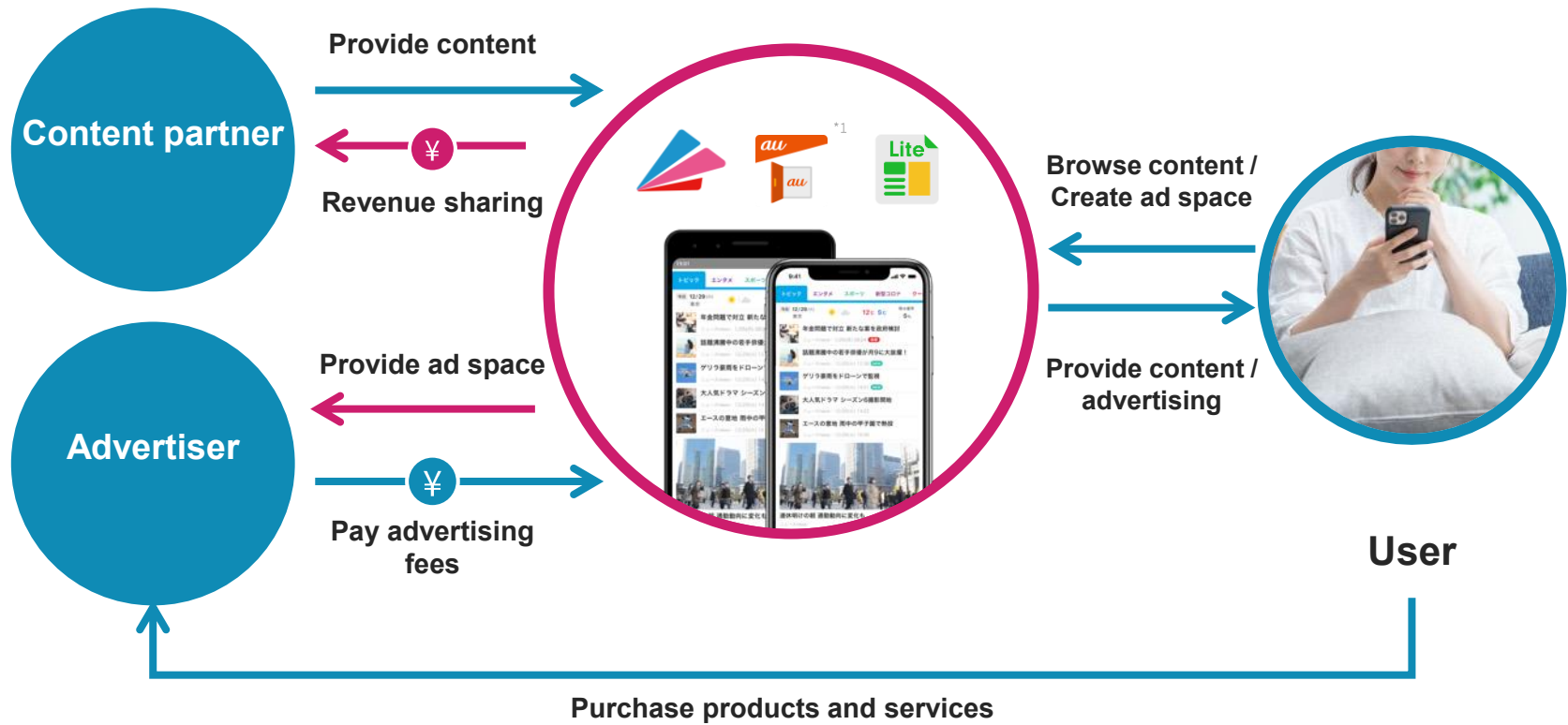
We will maintain our cost control policy to ensure efficient business operations across the Group.

(Million yen)



# Business Model of Our Media Business

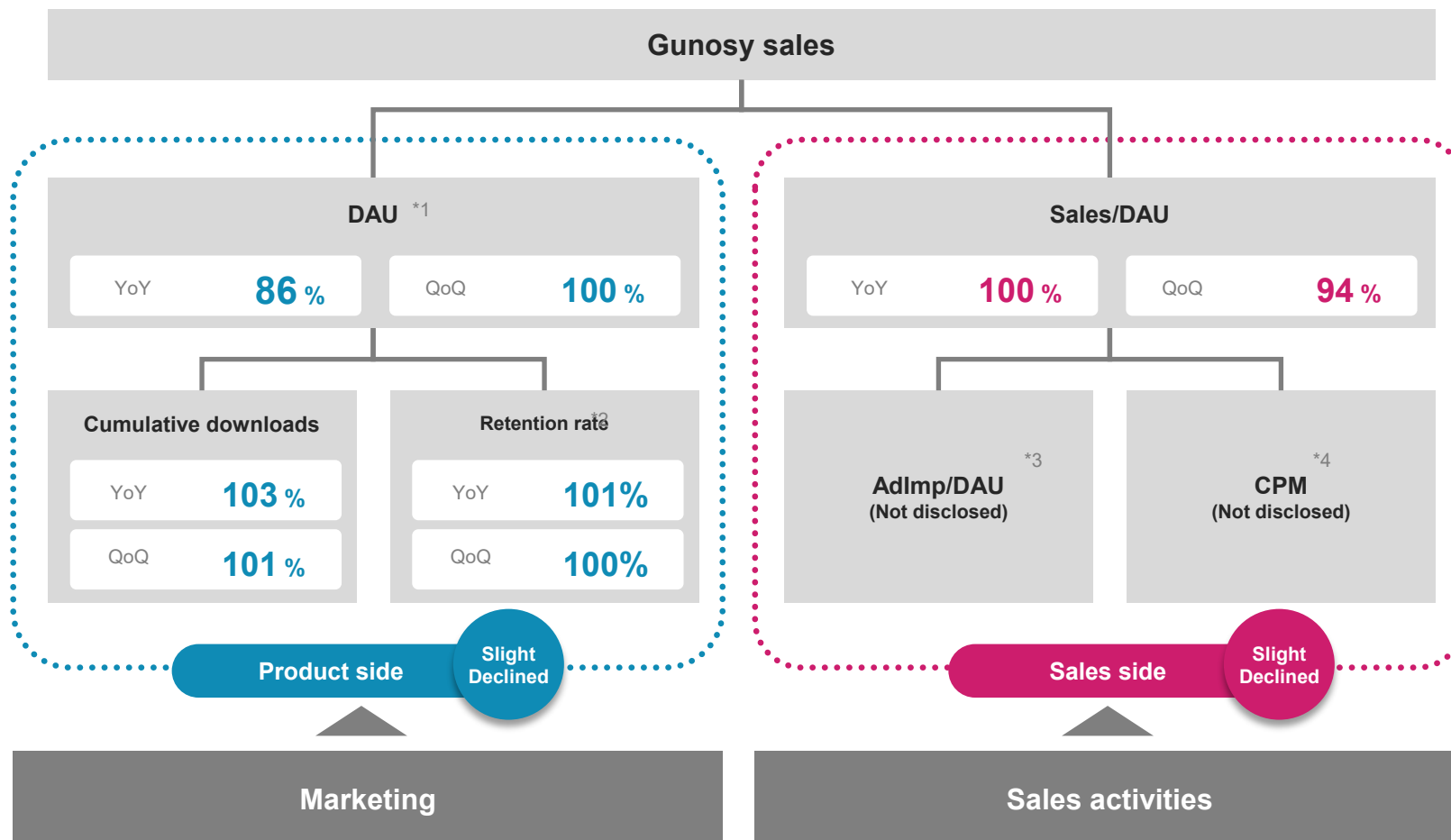
We source content from external media (“content partners”) and provide services to users free of charge. Revenue is generated from advertisers through the sale of advertising space used to deliver ads to users.



\*1: Since the advertising space in au Service Today is provided jointly with KDDI, part of the sales and costs are shared by both companies.

# Media Business | Progress Summary of Gunosy's Key KPIs

Sales/DAU remained generally maintained from the previous quarter. On the other hand, the DAU base continues to decline due to the downward trend in the advertising market, and we are working on improving the business structure to maintain profitability.



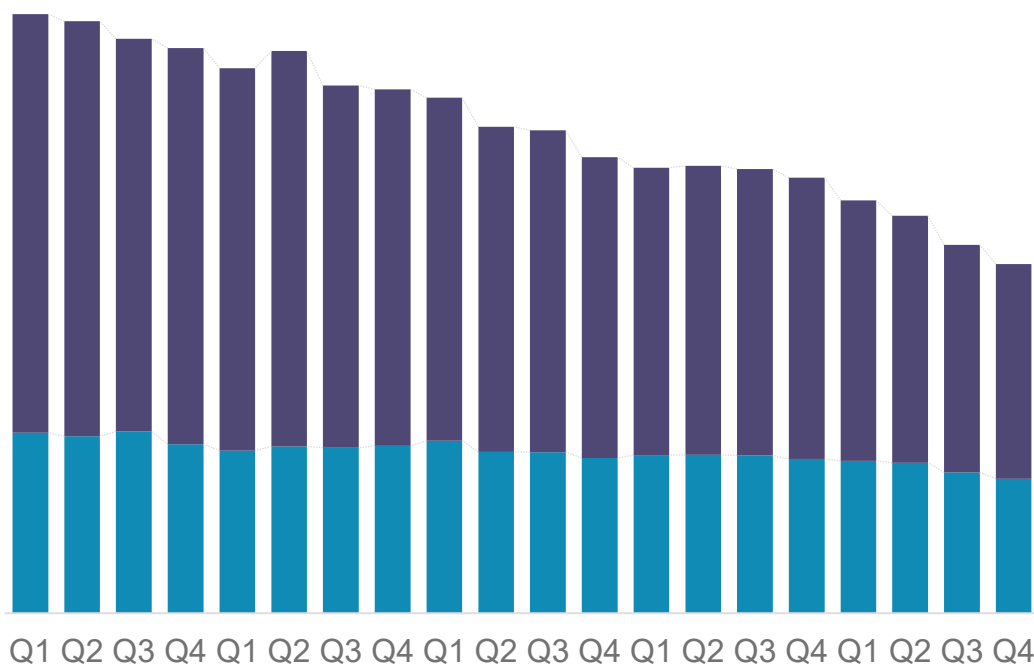
## Gunosy | Total Number of Active Users (MAU) and Advertising Industry Breakdown

In addition to continued control of advertising expenses, the downsizing of NewsLight also contributed to a decrease in MAU.

Advertising clients remained diversified across multiple segments, continuing to support stable business operations.

Media Business: Total Number of Active Users (MAU)

■ LUCRA ■ NewsLite+au Service Today \*2 ■ Gunosy



FY2022

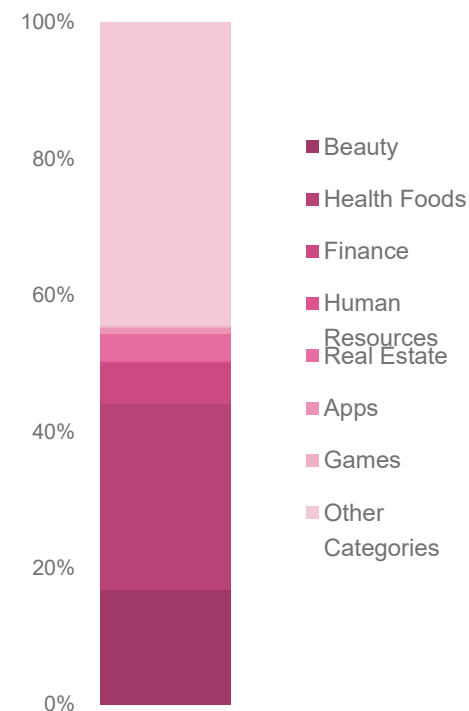
FY2023

FY2024

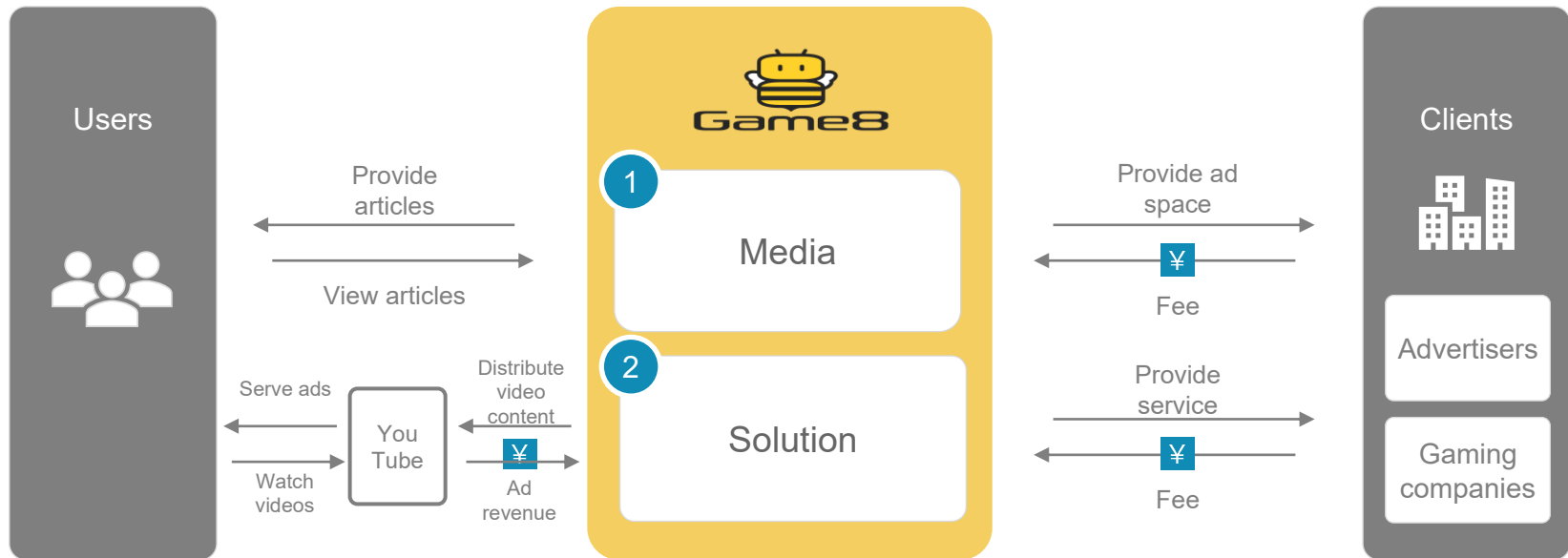
FY2025

FY2026/5

Advertising Industry Breakdown



Gate8 Inc. develops its business around monetizing advertising revenue through game walkthrough media services. The company provides a wide range of marketing solutions by employing diverse advertising strategies, including writing game walkthrough articles.



## Business

## Strength

### 1 Media

- Operates its own game walkthrough site
- Homepage takeover ads on its game walkthrough site
- Create articles on game walkthrough
- Provide advertising strategies for websites other than Game8.jp
- Operates the SNS operation on behalf of the client.

### 2 Solution

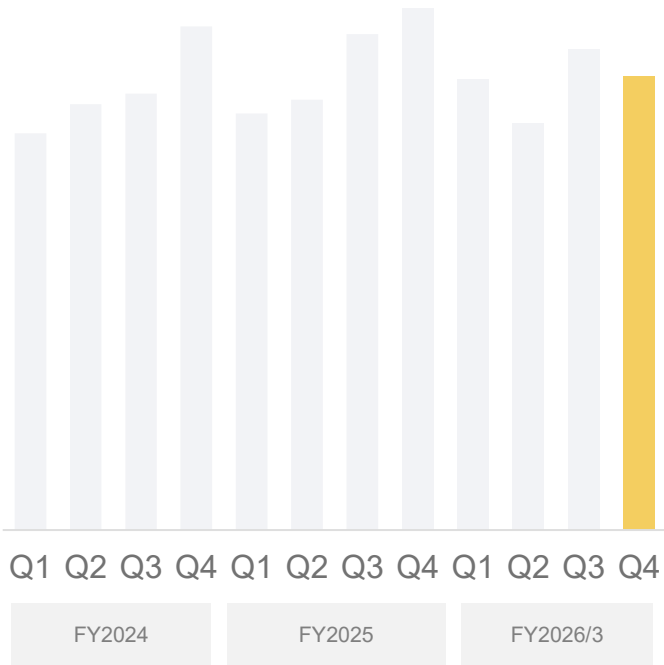
- Operates gaming media with the highest number of page views in Japan.
- Manages its own ad monetization team domestically to achieve stable and high eCPM.
- Develops sales activities in the gaming area with a focus on providing reliable solutions.

Recovered from the deterioration of the domestic media market environment through strong performance in overseas media.

While KPIs are subject to volatility depending on the status of game titles, they have remained solid.

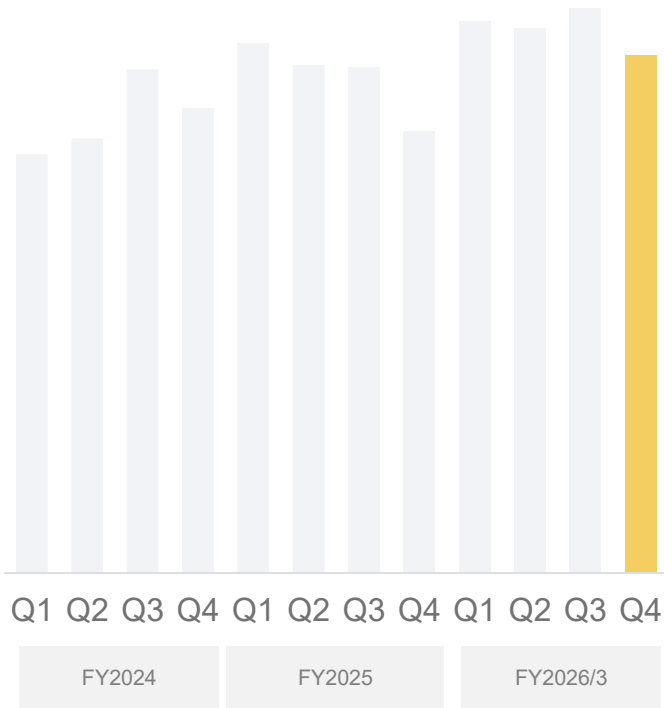
page views

While there is volatility depending on the status of game titles, performance has remained solid.



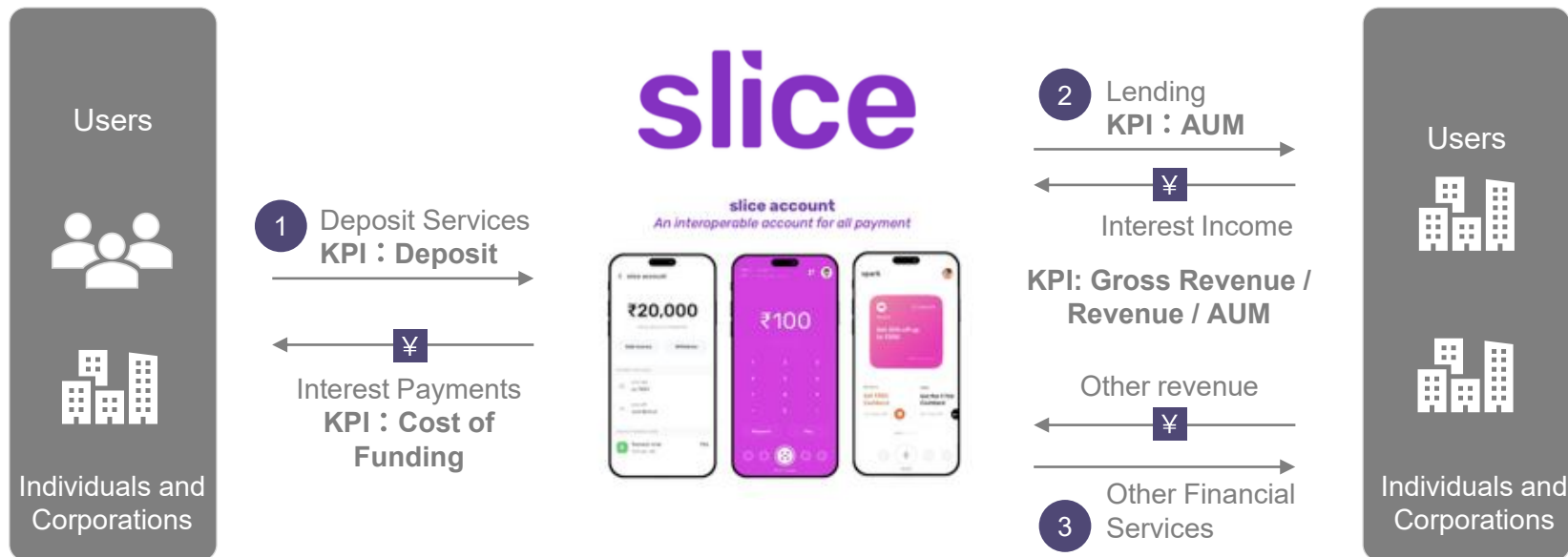
RPM

Driven by strong performance in overseas media, high profitability has been maintained.



\*1 RPM: Revenue per Mille. Revenue per 1,000 impressions of advertisement

A financial services business based in India, known for its intuitive, digital-first design that has gained strong support among younger users. Following the merger with NESFB, the company has expanded its range of financial services, including the acceptance of deposits as a licensed bank.



## Business Overview

## Strengths

### 1 Deposit Services 2 Lending 3 Other Financial Services

All services are delivered through a digital-first platform that operates entirely within the app. With a lending model centered on individuals and corporations and funded by customer deposits, the business provides a broader suite of financial services.

- India's first digital-first bank.
- As a licensed bank, slice holds competitive advantages over other fintech startups:
  - **Lower cost of funding** through the acceptance of deposits
  - Greater flexibility in offering a **wide range of financial services**

# G Holdings (GH) | Results and Key Evaluation Points

Highly evaluated for its repeatable business model that delivers **stable cash flow and strong capital efficiency**. Through M&A, Gunosy achieved both stable cash flow generation across the Group and entry into growth areas such as anime and manga IP.

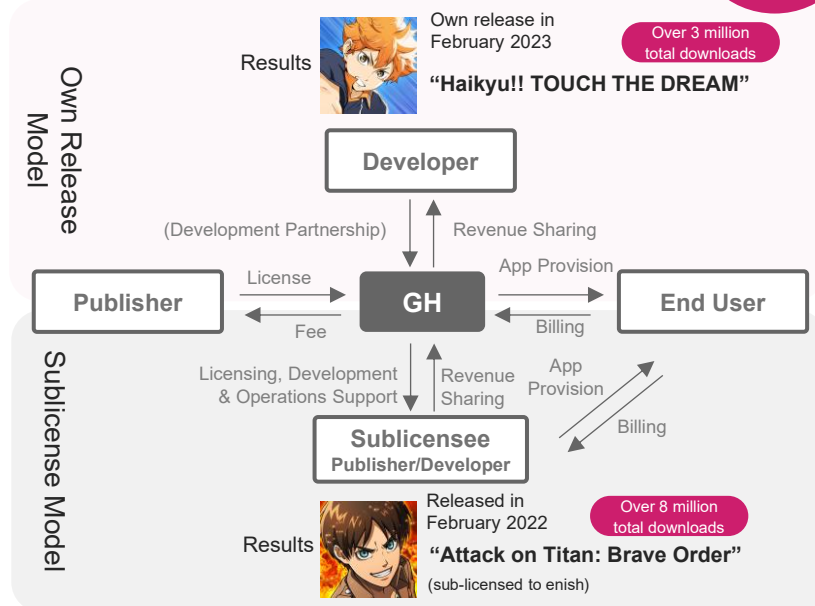
## Acquisition Overview and Business Model



### Business Description

Planning and production of smartphone games

Acquired  
in May  
2025



### Key Features

- **Strong experience in planning and operating multiple major IP titles**, consistently creating added value
- Delivers **stable cash flow and high capital efficiency** by rigorously controlling risk and return

## Alignment with Investment Policy

- **This is the first deal aligned with the M&A policy stated in our IR:** "Strengthen our value chain in areas expected to deliver stable earnings."

## Expected Benefits from GH Integration

- **An opportunity to enter a growth segment** of strategic importance, leveraging the global demand for Japanese anime and manga IP, with a focus on global expansion of Japan-originated IP.
- **Expected synergies with Game8**, including off-app payment solutions in collaboration with the SC business.